

New Home, New Start, New Ways to Travel

Travel Information for Wichelstowe



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Introduction

This Travel Information Pack contains useful information about your travel options in and around Wichelstowe.

Getting involved with your Travel Plan has plenty of positive benefits for you including:

- Improving your fitness, health and wellbeing
- Reducing your travel costs
- Reducing your travel times
- Improving your accessibility to local services
- Making the community safer
- Improving your travel choices
- Creating a cleaner, more vibrant local community



About this travel information pack

Live life as you've always wanted. We are committed to promoting sustainable transport for the residents of Wichelstowe.

Situated to the south of Swindon town centre, on the edge of glorious open countryside, Wichelstowe is a delightful place to set up home. Here you'll get to enjoy all the superb facilities of Swindon, without living in the town itself, giving you the best of both worlds.

The Canalside will be the most active area of Wichelstowe centred around the Wilts and Berks Canal. The Waitrose, Deanery CE Academy and stunning Hall & Woodhouse pub will form the vibrant heart of Wichelstowe.

This guide provides further information on the different ways that you can travel in the area for your daily trips as well as those journeys you undertake less frequently.

A primary aim of the development is to encourage the use of more sustainable forms of transport such as walking, cycling, public transport or car sharing.

Please take a few moments to read this Travel Information Pack and consider how you can choose to make more sustainable travel choices.



Walking

One of the easiest and cheapest ways to travel is to walk, particularly if your destination is within 2-kilometres of your new home. Walking is also a versatile mode of travel – there's no waiting around, no congestion and it's free!

Research shows that walking 10,000 steps a day will significantly improve your health. Putting one foot in front of the other can build stamina, burn excess calories and give you a healthier heart.

Wichelstowe will benefit from good quality, direct and well-lit footways throughout the development. These routes connect to existing paths which provide access to the local area.

Wichelstowe has a range of services, facilities and amenities in and around the area that can be walked to. There are also plenty of countryside walks along the canal and old railway path.

Check out the "Get Walking" magazine in this pack that has route maps around the area.

Useful websites

- www.swindontravelchoices.co.uk/walk
- www.walkingforhealth.org.uk/walkfinder/step-out-swindon
- www.wiltsswindonramblers.org.uk

Useful walking apps

- MapmyWalk
- One You Active 10 Walk Tracker
- Pedometer
- OS Maps
- Wiltshire Walks (Free to download but subscription required)



Cycling

Cycling is fast, convenient, healthy and cost-effective, and is a realistic way to travel from your new home, especially if your destination lies within 5-kilometres – a 20 minute pedal.

All of the services, facilities and amenities around Wichelstowe are available within a 10 minute cycle ride from the site. Swindon town centre is within a 20 minute cycle ride which provides a wider range of services, facilities and amenities including a number of employment opportunities. You can get there on the Southern Flyer route - all off the carriageway. See the separate "Southern Flyer map" and "Swindon Cycle Map" in this pack.

Benefits of Cycling

Improving wellbeing by relieving stress, improving fitness and burning calories

Helps prevent chronic and life threatening illnesses

Maintaining a bike for a year costs twenty times less than maintaining and driving a car

Reducing congestion and pollution on our roads

Useful websites

- www.swindontravelchoices.co.uk/cycle
- www.swindoncyclecampaign.org
- www.letsride.co.uk

Bike shops in Swindon

E-motion (electric bikes)

373, Cricklade Road, SN2 1AQ

<http://e-motionevc.co.uk>

01793 251200

Mitchell Cycles

27, Shrivenham Rd, Swindon, Wiltshire SN1 2QA

www.mitchellcycles.co.uk

01793 523306

Swindon Cycles Superstore

60a, Beechcroft Rd, Upper Stratton, Swindon, Wiltshire SN2 7QD

www.swindoncycles.co.uk

01793 700105

Recycles (refurbished bikes)

1 Spring Close, Swindon, Wiltshire SN1 2BF

www.recycles-swindon.co.uk

01793 401834

Hargroves Cycles

Unit 9, Penzance Drive, Churchward Park, SN5 7RX

www.hargrovescycles.co.uk

01793 528208

Useful cycling apps

- Strava
- MapmyRide
- CycleStreets journey planner



Services and facilities plan



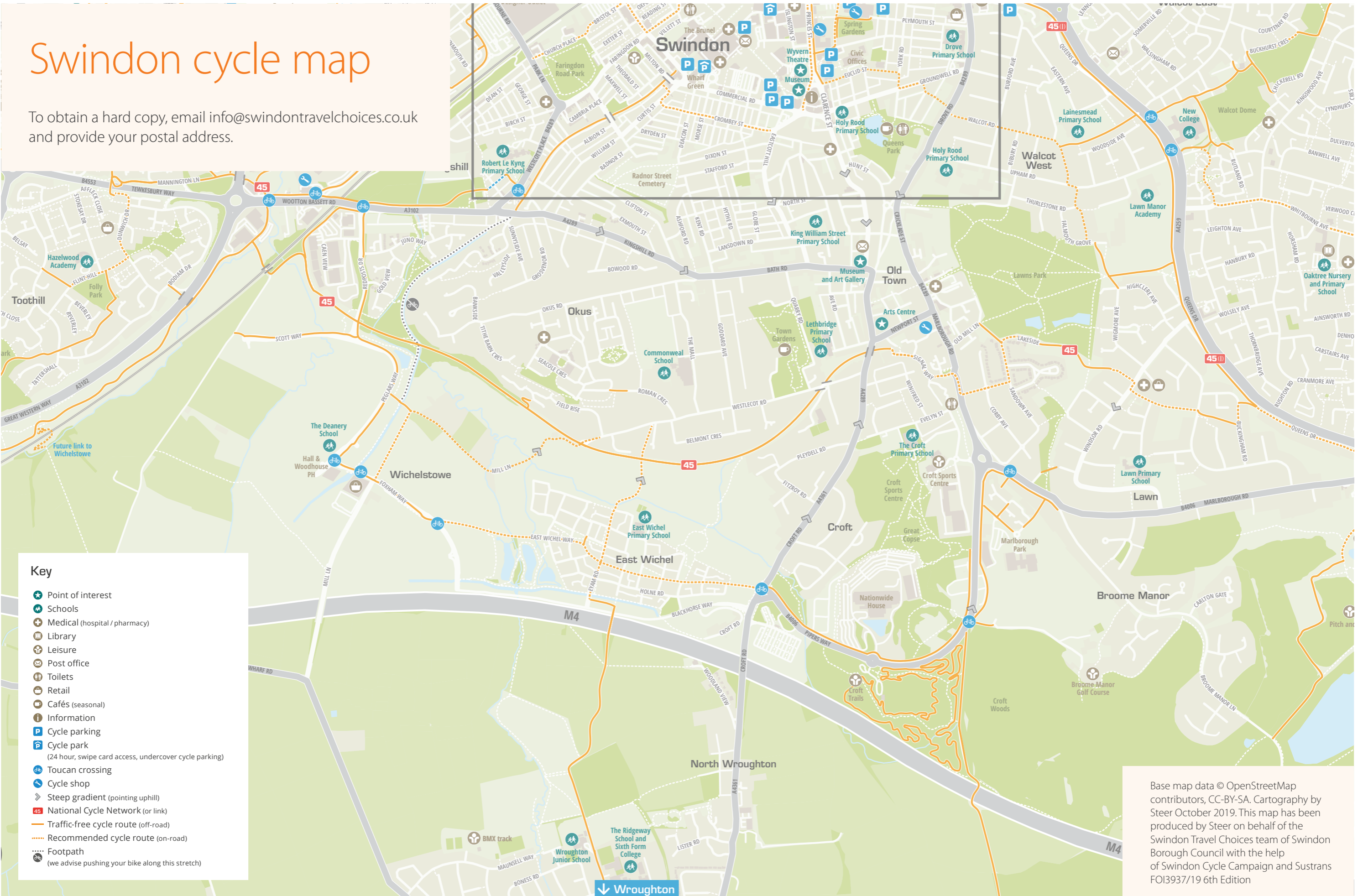
Key

- Food shops
- Schools
- Pubs
- Bus stops
- ⋯ 10min walk / 5min cycle radius from Waitrose

© OpenStreetMap contributors

Swindon cycle map

To obtain a hard copy, email info@swindontravelchoices.co.uk and provide your postal address.



Base map data © OpenStreetMap contributors, CC-BY-SA. Cartography by Steer October 2019. This map has been produced by Steer on behalf of the Swindon Travel Choices team of Swindon Borough Council with the help of Swindon Cycle Campaign and Sustrans FOI3937/19 6th Edition

Bus

You can access bus stops within a short walk of your new home. From the stops outside Waitrose you'll find the Stagecoach service 9 provides a regular service between Wroughton and Tadpole Garden Village, via Wichelstowe, Old Town and Swindon Town Centre.

Swindon's Bus Company runs the 11 regularly, which serves East Wichel, Nationwide, Old Town, Swindon Town Centre and North Swindon.

As a guide we have provided a summary below of the available bus services and their typical frequencies.

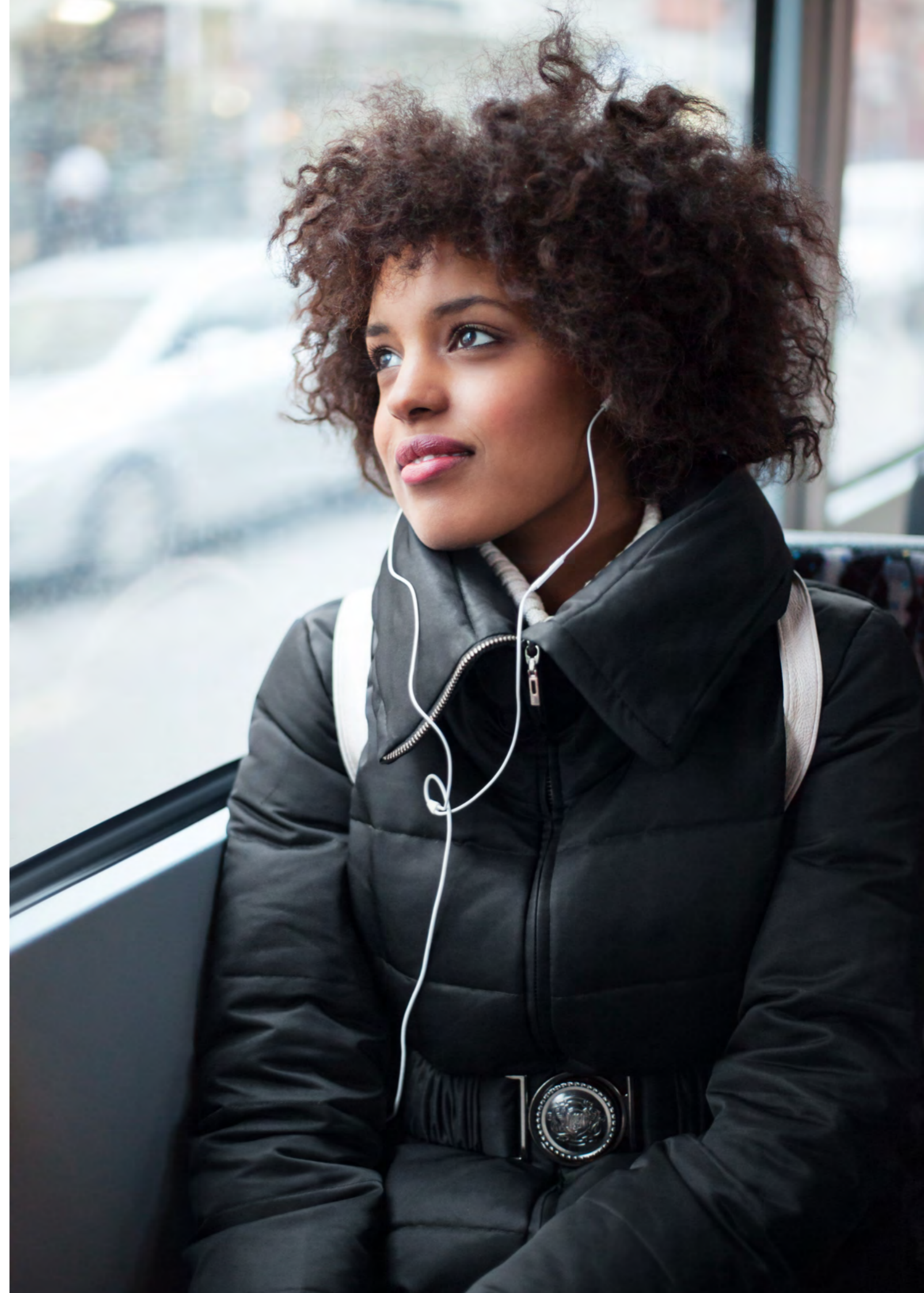
Service	Route	Frequency	Operator
11	Wichelstowe (Waitrose) › East Wichel › Nationwide › Old Town › Swindon Town Centre › Orbital Shopping Centre › Taw Hill	Half hourly Mon–Sun	Swindon's Bus Company
9	Wroughton › Wichelstowe (Waitrose) › East Wichel › Old Town › Swindon Town Centre › Gorse Hill › Tadpole Garden Village	Half hourly Mon–Sat, hourly Sunday	Stagecoach West

Useful websites

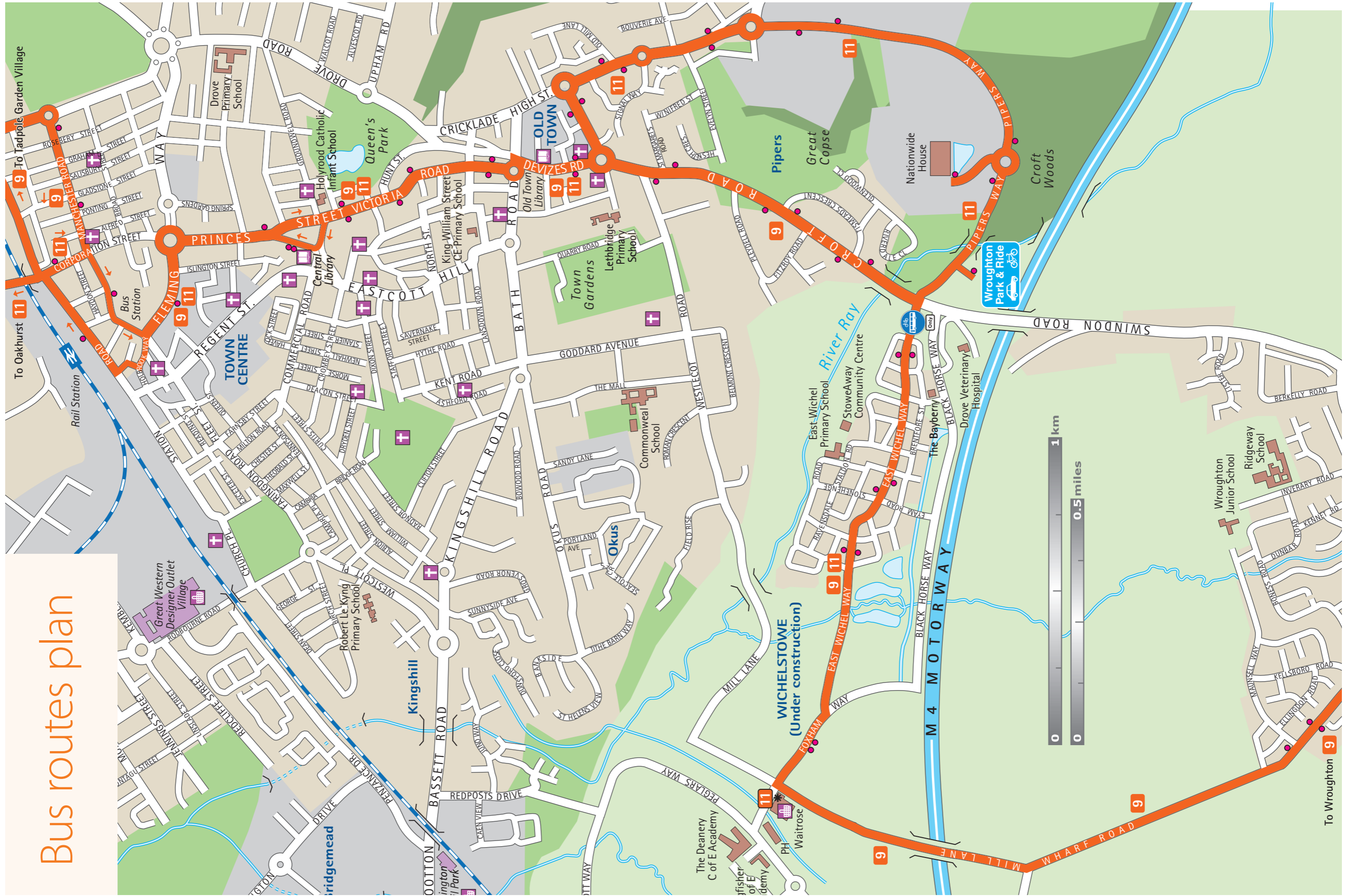
- www.stagecoachbus.com
- www.swindonbus.co.uk
- www.swindontravelchoices.co.uk/plan-a-journey

Useful bus apps

- Stagecoach Bus App (Plan journeys, buy tickets)
- Clickit2ride (Swindon's Bus Company tickets)
- Bus checker (Find bus stops and track buses)



Bus routes plan



Taxi

Taxis can form an important part of sustainable journeys.

Many taxis are hybrids or 'green' vehicles, which help to reduce the impact of car journeys on the environment. Utilising taxis could save you money and help to reduce your carbon footprint.

There are a number of private hire taxi operators local to the area, through which taxis can be pre-booked.

Taxi companies in Swindon

Company	Telephone	App Available
A1 Swindon Taxis	01793 251251	
Cross Street Cars	01793 232323	
V-Cars	01793 701701	
SN1 Cars	01793 523523	
Connect Cabs	01793 238444	
Safe Taxis Swindon	01793 979277	



Car sharing

Car Sharing is when two or more people travel together in the same car. Many of us already car share informally, but if you regularly make long trips in the car alone (to work, for example) it may make more sense to get another person (or two or three) in your car and help share your petrol costs.

There are many benefits to car sharing;

- Opportunity to socialise
- Reduced fuel costs
- Less wear and tear on your car
- Useful for people with mobility difficulties (door to door travel)
- Time to relax without driving stress
- Provides a solution for travelling to and from areas not served by bus
- Reduces the number of cars on the roads, resulting in less congestion, less pollution and fewer parking problems

Car Share Swindon

Over 3000 people who live or work in Swindon have registered with www.carshareswindon.com. This is an online database that matches people together based on the routes and times that people travel. It's free and easy to register and chances are, you'll find someone going your way. Even if you only share once a week, you're helping to save money.



Electric vehicles

With a rapidly expanding network of public charging points available across the region, there has never been a better time to make the switch to electric vehicles. There are discounts available to buy all types of electric and plug-in hybrid cars, vans and motorcycles, ranging from £1,500 to £8,000.

There are already electric charge points at Waitrose, and as Wichelstowe grows, more electric charging points will be installed on street, at the district centre and at home.

To check out other public charging points and the wider network, plus help with selecting the right car and calculating your cost savings, visit:
<http://www.swindontravelchoices.co.uk/electric-vehicles/>



Shopping

With online shopping you can do your shop from the comfort of your own home and have it delivered at a time to suit you from as little as a £1 delivery charge. Or you can collect from the store when you're out and about anyway, so no need for a specific shopping trip.

The supermarket websites now allow you to save favourites, so putting your weekly shop into the virtual basket is just a few clicks!

Benefits

- Save time, someone else is picking your items from the shelves
- Reduce stress, no trolley wars with other shoppers
- The groceries are dropped at your door

Useful websites

- Sainsburys www.sainsburys.co.uk/shop/gb/groceries
- Morrisons <https://groceries.morrisons.com/>
- Tesco www.tesco.com/groceries/
- Asda <https://groceries.asda.com/>
- Waitrose www.waitrose.com/ecom/shop/browse/groceries
- Ocado www.ocado.com/webshop/startWebshop.do

Offers for residents of Wichelstowe

Try the bus for free

To help you get to know the bus network around Wichelstowe, each household is entitled to claim free travel on the bus. This can be for an adult, teenager or child, and can be taken as a full week, or several "day rider" tickets. Please note your voucher is valid only for your household.

Simply complete the form at www.swindontravelchoices.co.uk/newdevelopments to apply.

Borrow a Bike scheme

Fancy trying out a bike to see whether you'd want to purchase one afterwards? As part of our offer to new residents, bikes can be loaned for up to 6 weeks for a small deposit. There are a variety of bikes available, including electric and folding bikes.

See the leaflet inside this pack for more details and simply complete the form at www.swindontravelchoices.co.uk/newdevelopments to apply.



Travel Plans Team

Swindon Borough Council
Wat Tyler House
Beckhampton Street
Swindon
SN1 2JH

Transportplanning@swindon.gov.uk

www.swindon.gov.uk

www.swindontravelchoices.co.uk/newdevelopments

This document can be downloaded at:

www.swindontravelchoices.co.uk/newdevelopments

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