

# Join in the Active Swindon Challenge



**SWINDON**  
BOROUGH COUNCIL

## What is the Active Swindon Challenge?

The Active Swindon Challenge is new app based game to record journeys made by bike, foot or public transport in order to climb the leaderboards and win prizes.

It's great fun, and there are various challenges to play that will motivate you to walk or cycle for journeys you may have made by car and best of all, there are prizes to be won!

## How do I take part?

Download the app from the android or apple app stores. You will create an account for yourself where you can then start logging your journeys. When you sign up, you can also add yourself to a Team. This can be a team from your workplace, community, family or friends. Let the rivalry begin!



Team points are calculated by dividing the total number of points by the number of individuals within the team.

## Gaining Points

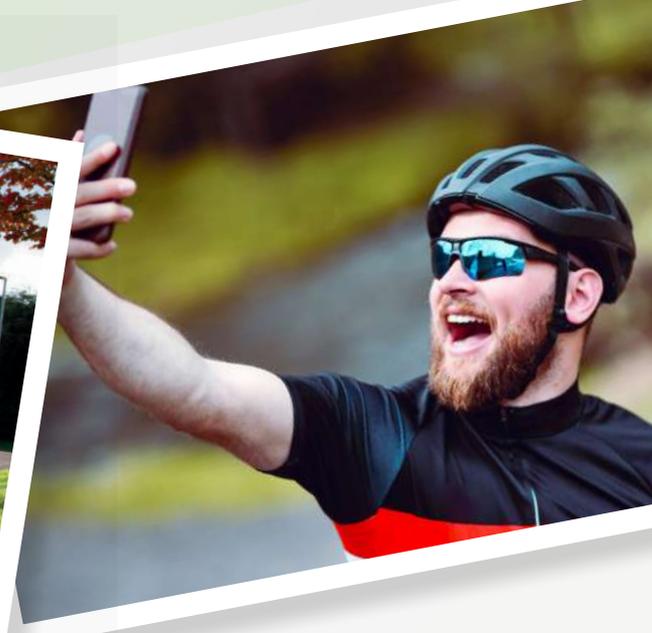
You will receive points according to the distance you travel – and additionally, you will get 50 points for each challenge you complete. Furthermore, you get bonus points if the journey is replacing a car journey.

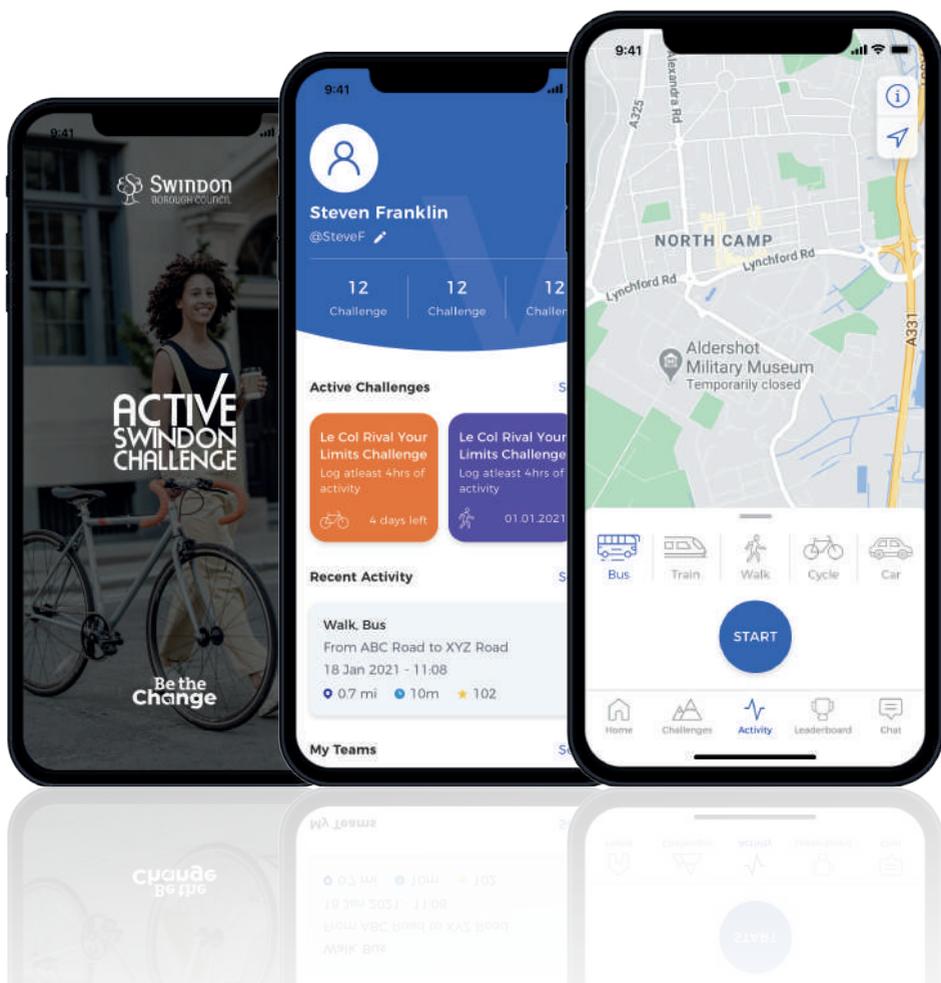
As you gain points, you will climb through the leaderboards. Each extra challenge will award additional points on completion.

## Winning prizes

**Every individual that completes a challenge will be entered into a prize draw to win a hamper.**

Additionally, we will be awarding small spot prizes at random throughout the challenge so it doesn't matter whether you do one mile or one thousand, everyone has an equal chance of winning a prize. If you are competing as part of a team, the team at the top of the leaderboard each month will win a virtual medal.





## Got a question?

If you have any queries about the Active Swindon Challenge, contact Swindon Travel Choices.

w: [www.swindontravelchoices.co.uk](http://www.swindontravelchoices.co.uk)

e: [info@swindontravelchoices.co.uk](mailto:info@swindontravelchoices.co.uk)



Follow us on Twitter  
@Swindon\_Travel



Find us on Facebook under  
[facebook.com/swindontravelchoices](https://facebook.com/swindontravelchoices)