

HAYDONLEIGH PRIMARY SCHOOL

Since 2012, when Haydonleigh first registered with Modeshift, pupil numbers have increased by 41% (437 pupils to 620). This has seen their catchment area also increase and consequently, so has the distance pupils travel to school, (1/3 of the children travel between 3-5 miles).

However, over time, the school's travel surveys showed a decrease in the number of pupils travelling to school by car (34.7%). Also, the number of children scooting to school continues to increase. They have clearly embedded active travel in the day-to-day business of the school to maintain success with their School Travel Plan Policy and activities.

Top Achievements

Haydonleigh has maintained a very active Travel Ambassador Team consisting of six Year 6 and six Year 5 pupils who were recognised with a Modeshift Award in 2015. The Ambassadors play a very important role within the school, initiating, planning and delivering activities, assemblies and sharing experiences with their peers in school and with other schools in the area. They also contacted local companies for sponsorship or funding to purchase more Hi-Viz jackets and prizes for competitions. Tesco provided helmets whilst a local cycle shop provided a scooter, reflector slap bands and helmets and John Lewis funded a scooter pod. Wiltshire Radio and BBC Wiltshire has asked Haydonleigh to help them on several occasions with a 'Virtue Walking Wiltshire' and a Pudsey Bear bike day. These events appeared in local papers, radio interviews and local television.

Haydonleigh has a very successful weekly walking bus (now into its 8th year) with over 50 pupils registered and walking one mile to school on a Wednesday from a local supermarket to school, escorted by staff, parent volunteers and the Travel Ambassadors.

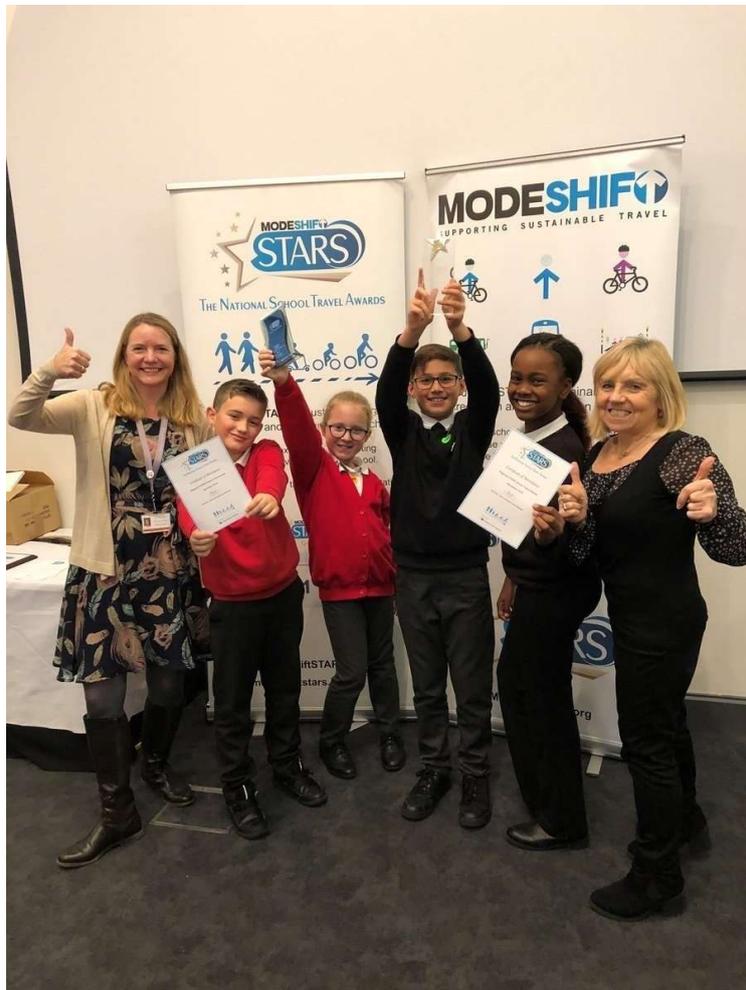
The school never misses any opportunity to participate in National events such as the Big Pedal, the Brake Giant Walk and Beat the Street (a recent local initiative) often finishing in the top 5. Some of the other activities organised are: Balance bike training which they also host; scooter training; pedestrian training; theatre in education visits; travel breakfasts; truck safety; poster competitions; police security marking; helmet and bike maintenance sessions; bike washing sessions; surveys and curriculum activities; creating walk to school map and scooter clubs at lunch times; lobbying for 20 mph signs, flashing lights and safer crossing places around the school.

Why the school goes the extra mile

The Travel Ambassadors alongside Mrs Yockney and the school have demonstrated their commitment and belief in the Modeshift Stars programme for several years, gaining a gold award not once, but twice.

Mrs Yockney and the Travel Ambassadors are working closely with the local Police Community Support Officers on a safer parking campaign, also with Thamesdown Bus Company to launch a 'Safer School Bus' lesson which they can then roll out to other schools.

They are continuing their efforts to think of new ways to encourage staff and pupils to walk, scoot and ride to school despite the increased distance pupils have to travel to school.



Pupils from Haydonleigh School celebrate being Modeshift "School of the Region" in 2019