

Badbury Park WELCOME PACK

Helping you get around
your new area

Claim your
£100 Bike
Voucher
or 4-week Bus
Travelcard today!

See pages 3 & 13
for details



INSIDE YOUR WELCOME PACK

BADBURY PARK RESIDENTIAL TRAVEL PLAN

This Travel Plan has been developed to help you::

- Reduce your need to travel by private car
- Help inform you on how to get around locally by foot, cycling and public transport
- Provide useful tips on travelling in greener and healthier ways

To find out more about the Badbury Park Residential Travel Plan, contact the Badbury Park Travel Plan Coordinator: tpc@pfaplc.com

BENEFITS TO YOU & YOUR COMMUNITY

Getting involved with your development's Travel Plan has plenty of positive benefits including:

- ✓ Improving your health and well-being
- ✓ Reducing your travel costs
- ✓ Improving your accessibility to local services
- ✓ Improving road safety
- ✓ Reducing your travel times
- ✓ Improving your travel choices
- ✓ Creating a cleaner, more vibrant local community

Page 3
YOUR WELCOME LETTER

Page 4
WALKING
Includes points of interest within walking distance

Page 5
YOUR LOCAL AREA
Includes local facilities

Page 6
CYCLING
Includes information on the Swindon Cycle Campaign

Page 8
RAIL TRAVEL

Page 10
BUS AND COACH TRAVEL

Page 12
DRIVING
Includes information on car sharing, electric vehicles and irregular journeys

Page 13
OFFERS!

Page 14
ECO-DRIVING TIPS





Dear Badbury Park Resident,

WELCOME TO BADBURY PARK!

We hope that you are settling into your new home and getting to know your local area.

This information booklet is designed to provide you with useful information regarding travelling in and around Swindon and forms part of a Travel Plan for Badbury Park which aims to help residents travel in greener and healthier ways and reduce journeys by car.

To help you along the way Redrow and Persimmon are offering each household one of the following free incentives:

A £100 voucher to use at local bike shop, Mitchell Cycles.

You can put towards buying an adult bike, cycle safety equipment or services and repairs to an existing bike.

A 4-week Travelcard to use on any Swindon's Bus Company services.

Including regular services 1 and 1A, 12 and 13 which run every few minutes to Swindon Town Centre.

Once you've decided what you'd like, get in touch with us and we'll send it out to you, all completely free of charge!

If you'd like any further advice or tips on travelling locally get in touch with the **Badbury Park Travel Plan Coordinator** by emailing tpc@pfaplc.com or phoning **01793 828000** and asking for the **Travel Plan Coordinator for Badbury Park**. Or you can take a look online at <https://www.swindontravelchoices.co.uk/newdevelopments/badbury-park/>

Kind regards,

Harry Pearce, PFA Consulting
Your Travel Coordinator



WALKING

Badbury Park by Foot

Walking is the greenest, healthiest and cheapest way of getting around. It's a great way to fit regular exercise into your day and it's absolutely free! **The Great Western Hospital (GWH)** is also just a few minutes' walk away, accessed via the footpath near Axford Close or via Marlborough Road. So why not try discovering the area by foot?

Looking for a place to walk the dog or take a countryside stroll?

Take a look at the enclosed walking map for the best local walking routes. There are many areas of greenspace and nature reserves right on your doorstep. Badbury Park is well connected to the beautiful local countryside and only a few minutes' walk from **Coate Water Country Park**. To get to Coate Water Park just follow one of the footpaths from the estate to **Day House Lane** then through the side entrance next to the house or take a look at the map included in this leaflet.

The wide network of footpaths, bridleways and byways locally is viewable on Swindon Borough Council's website: maps.swindon.gov.uk/sbcatmycouncil.aspx



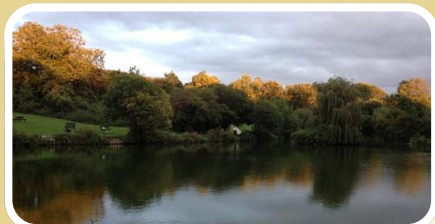
Top Walking Tips

- Make sure you wear a comfortable pair of shoes, trainers or walking boots are ideal
- Check the weather before you leave the house, so you don't get caught out without an umbrella or waterproof jacket
- A rucksack or shopping trolley is useful for carrying heavier items



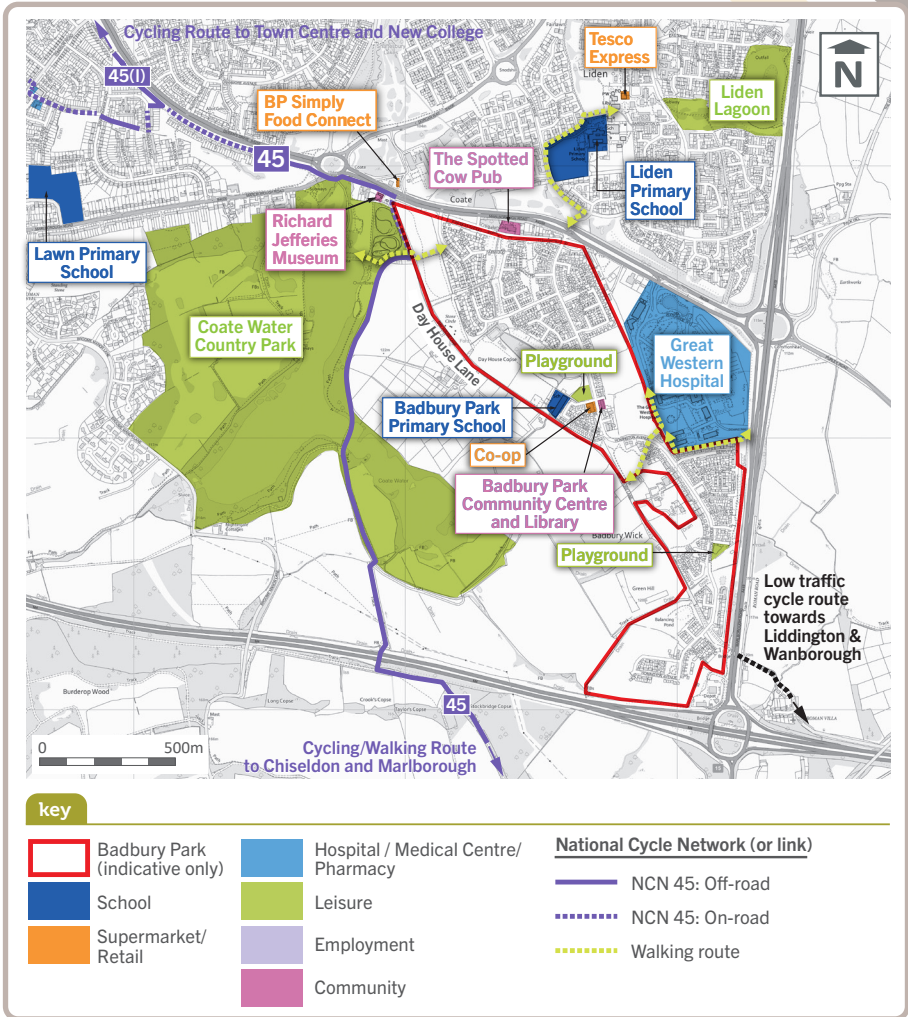
Hidden Gem!

Check out the **Richard Jefferies Museum** by Coate Water for Nature Tots toddler group, live music events and more. <https://www.richardjefferies.org/>



Coate Water Country Park

YOUR LOCAL AREA



Playground



Footpath to Great Western Hospital

CYCLING

Badbury Park by Bike

Cycling is an ideal way to get around Badbury Park and the wider Swindon area; it is often quicker than driving and certainly cheaper. Work at the hospital? It only takes 5 minutes to cycle there from Badbury Park and the route is traffic-free with lots of cycle parking stands outside the front entrance. Thinking of cycling to school? Local primary schools, **Badbury Park Primary School** and **Liden Primary School** are easy to cycle to using the local cycle paths. **Dorcan Academy** and **Lawn Manor Academy** secondary schools are equally easy to cycle to within 20 minutes via local cycle paths.

Cycling is a green and healthy way to travel and with a rucksack, basket or pannier bag you'll be surprised with how much you can carry on two wheels. Looking for a more leisurely ride or make hills a bit easier, why not consider an electric bike? Secure cycle parking is available in Swindon Town Centre and most key destinations.

For more information about getting cycling locally see the Swindon Travel Choices website: www.swindontravelchoices.co.uk/getting-around/cycling



Get yourself a free copy of the **Swindon Cycle map** to help you navigate Swindon by bike or alternatively you can download an app such as **Cyclestreets** to help you get around (www.cyclestreets.net/mobile). Looking to go further afield? Badbury Park is well connected to the countryside, just head out onto Day House Lane to join onto the peaceful country lanes surrounding Wanborough and explore Britain's oldest road, the **Ridgeway National Trail**. For a family-friendly day out on the bikes why not try the **Chiseldon to Marlborough cycle path (NCN 482)**, a flat, traffic-free former railway path which is accessible from Coate Water.

To join free local bike rides in the area or find a good traffic-free route from your doorstep take a look at www.letsride.co.uk and search for rides and routes in the local area.

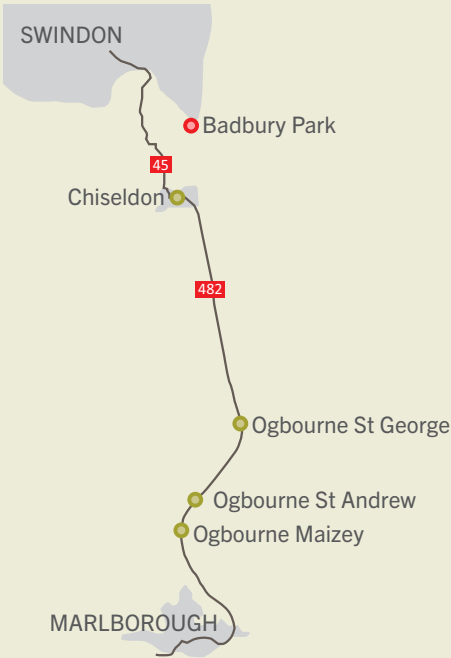


Interested in learning to cycle or developing your confidence in the saddle?

Swindon Cycle Campaign organise free learn to cycle and cycle confidence sessions for all ages (adults too!)

If you'd like more information about free cycle training please get in touch at SwindonCycleCampaign@outlook.com





Thinking of buying a bike?

If you're looking to purchase a new bike or get repairs done on your faithful old steed, there are plenty of bike shops and mobile bike mechanics nearby. This includes Mitchell Cycles on Shrivenham Road and Recycles on Princes Street.

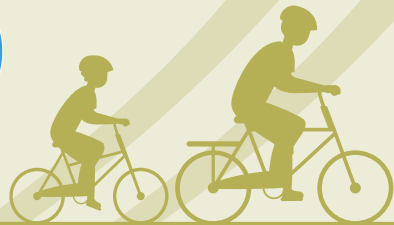
Each household in Badbury Park is eligible for a £100 voucher to help you buy a bike. For more information, please contact the Travel Plan Co-ordinator (contact details provided at the back of this leaflet).

You can also obtain a bike with up to 42%* off through the Government's Cycle Scheme. The scheme allows employees to obtain bikes tax-free. Ask your employer if they are signed up to the scheme.

**Further charges may apply*

NCN Route 482 Key Facts:

- 7.3 miles/11.7km
- 37 minutes by bike
- 2 hours 26 mins by foot
- 95.8% Traffic-free
- 7.4% Asphalt
- 78% Unsealed loose
- 14.6% Unsealed loose



Top Tips

Before you ride always do a quick "ABC" check.

- **Air** – squeeze your tyres to check if they have enough air in them, they should be firm and not easy to squeeze. Tyres need inflating roughly every 6 weeks and flat tyres are no fun to ride on!
- **Brakes** – before you ride make sure that your brakes are working and not rubbing on the wheel.
- **Chain** – Chains need lubricating roughly every 6 weeks, you can get some chain oil from your local bike shop.

i

RAIL TRAVEL

Rail travel provides a fast and convenient option for travelling further afield. It can not only be quicker than travelling by car, but can also save you money in parking charges!

Swindon Station is the closest railway station, located 6.2km northwest of Badbury Park. The station offers frequent services to a wide range of destinations. Trains to London Paddington run approximately every 15 minutes, with half-hourly trains to Bristol and Cardiff and hourly trains to Cheltenham Spa. Cycle and car parking is available. Bikes travel free on trains but non-folding bikes must be pre-booked on the high speed services to reserve a slot.

Bus services 1 and 1A, 12 and 13 run from Badbury Park to Swindon bus station, which is a short walk from Swindon Railway Station.

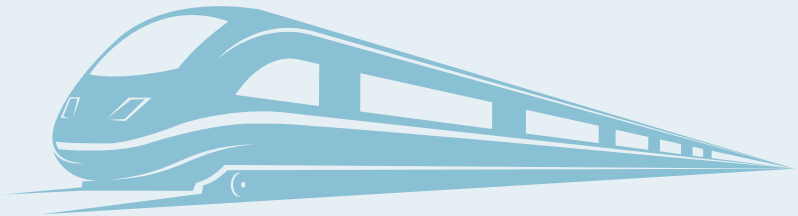


Photo © Brian Robert Marshall (cc-by-sa/2.0)



Image from www.swindontowncentre.co.uk



Save Money

Aged over 60 or between 16 and 30? You can save a third off most rail fares with a railcard.

Travelling as a family? With a Family Railcard you can get a third off standard class adult rail fares and 60% off standard class child rail fares for up to four adults and four children. For more information, visit the www.railcard.co.uk website.

Travelling as a group? Groups of three to nine adults can travel with a 34% discount using a Group Save ticket. More details can be found on the National Rail website.

If you book early you can save up to 85% on your rail journey using advance fares. Looking for more saving still? You can often find a much cheaper train fare through using the Split Ticketing website www.splitticketing.com.



Stay Informed

Journey planning assistance can be found on www.swindontravelchoices.co.uk/plan-a-journey

Live departures and arrivals for all UK rail stations are available from www.nationalrail.co.uk.

Alternatively, call **08457 48 49 50**.

GWR

BUS AND COACH TRAVEL

Your nearest bus stops are located at the junction of Homington Avenue and Marlborough Road at 'Coate Village', also along Marlborough Road, towards Coate Water and the Sun Inn, 'Commonhead' stop. You can also access a range of regular bus services from the GWH main entrance, via the footpath connection from Homington Avenue (near Axford Close). Services are available every few minutes to and from Swindon Town Centre, including evenings and weekends. Swindon's Bus Company provide many of the local services, whilst Stagecoach and Salisbury Reds provide connections to the wider area, such as Chiseldon, Marlborough, Hungerford and Salisbury.

Remember you can get a free 4 week pass for Swindon's Bus Company services to try them out!

Travelling further afield?

There are National Express coaches operating in Swindon, offering a range of destinations across the UK. Service 401 routes between Bristol and London, operating approximately every two hours, Monday to Sunday. The closest stops are located on Marlborough Road, at Common Head and Coate Water, both under a 10 minute walk from the entrance of Badbury Park.

Full details of National Express services are available at www.nationalexpress.com.

Community Transport

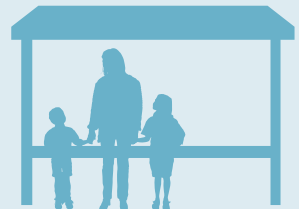
Local community groups own and operate additional transport services which serve people who cannot access conventional public transport or are unable to use it. For more information, visit <https://localoffer.swindon.gov.uk/content/adult-social-care/content-pages/getting-out-and-about/transport/community-transport/>



Photo: Helen Iwanczuk [CC BY-SA 2.0]



Photo: National Express





Stay Informed

Both **Swindon Bus Company** and **Salisbury Reds** have maps showing your nearest bus stops to you and uses real-time information to tell you where buses are.

For the **Swindon Bus Company** map visit www.swindonbus.co.uk/explore and for **Salisbury Reds**, visit www.salisburyreds.co.uk/explore.

National Express coach services can be tracked using the National Express Coach phone app or online at coachtracker.nationalexpress.com.



Useful Apps for Smartphones and Tablets



The Trainline



Stagecoach



National Express



Salisbury Reds



Swindon Bus



Save Money

Save Money and take advantage of the £2 price cap on single bus tickets across the UK until the end of December 2024.

If you are of qualifying age or an eligible disability then you can apply for a bus pass providing free off-peak travel on local buses anywhere in England. For more information, visit www.swindon.gov.uk/info/20031/roads_parking_and_transport/332/concessionary_bus_pass_and_travel_vouchers

Swindon Bus Company offer discounted day, month and year tickets for unlimited travel on services across the area. For more information, visit www.swindonbus.co.uk/one-way-dayrider-tickets.

Salisbury Reds offer similar deals for journeys further afield, for more information visit www.salisburyreds.co.uk/fares-and-tickets.

National Express offers a variety of coach cards which can be used to save money on coach fares. For more information, visit www.nationalexpress.com/en/offers/coachcards.

DRIVING

Even when driving is the only option there are still ways that you can save money and reduce your carbon footprint.

Driving more efficiently is an easy change to make, to learn some simple techniques visit:

www.theaa.com/driving-advice/fuels-environment



Car Sharing

Car sharing provides the convenience of the car, whilst alleviating the associated problems of congestion and pollution. It is a great way to save money and reduce your emissions, while providing a fun way of meeting new people.

Your employer may run a car share scheme or offer priority parking and other incentives for car sharers. If you share daily on a 20 mile (each way) commute, you could save over £1,000 on fuel per year*!

Alternatively, find a car share partner by visiting the Swindon Carshare service at:

www.carshareswindon.com. The website is part of the Liftshare network which matches regular drivers with those on similar routes. There are currently over 700,000 members on Liftshare, so the chances are that you'll find a match. The scheme is completely free to join and use. You do not need to own a car as you can register as a potential passenger and share the fuel costs with someone driving. You can be flexible and don't have to car share every day.

**Based on two people sharing in a car with a petrol engine size between 1.4 and 2.0 litres with petrol costs at £1.10 per litre.*

carshareswindon.com
Come on, let's share





Electric Vehicles

Electric vehicles are a sustainable option if you do need to drive. Grants are available to reduce the cost of purchasing electric vehicles, visit www.swindontravelchoices.co.uk/getting-around/car/electric-vehicles/electric-vehicle-grants for more information.

Making an irregular journey?

Visit www.blablacar.com where you can either choose to travel in somebody else's car, or advertise your journey for other people to book seats on. A rating system ensures that members will always be confident and comfortable planning a car share. Furthermore, it is a great way to save money on long distance or one-off journeys.

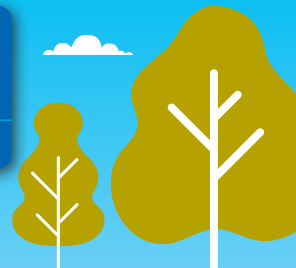


OFFERS!

Claim your £100 Cycle Voucher or 4-week Swindon Bus Company Travelcard!

Once you have decided what you'd like, get in touch with us and we'll send it out to you - all completely free of charge!

Email tpc@pfapl.com or phone **01793 828000** and ask for the **Travel Plan Coordinator for Badbury Park**.



ECO-DRIVING TIPS

Eco-Driving Tips

Although driving a car is the least sustainable choice of travel, sometimes it's a necessity, so here are some eco-driving tips that can really make a difference.

1

Get your car serviced regularly for best efficiency and always use the right specification of engine oil.

2

Check tyre pressures regularly and before long journeys – under-inflated tyres make your car use more fuel.

3

Save weight – extra weight means extra fuel so if you don't need it, take it out.

4

Cut drag – roof-racks and boxes add to your fuel consumption. Pack carefully or take off roof racks.

5

Don't start the engine until you're ready to go – idling wastes fuel and your engine warms up more quickly when you're moving.

6

De-icing – scrape ice in the winter rather than leave your car idling to warm up.

7

Plan your journey – getting lost wastes fuel. Check traffic news before you go.

8

Combine short trips – cold starts use more fuel so it pays to combine trips if you can.

9

Drive smoothly – accelerate gently and avoid braking unnecessarily. Decelerate smoothly by releasing the accelerator in time, leaving the car in gear.

10

Keep rolling – stopping then starting again uses more fuel than rolling. Slow early for traffic lights or approaching a queue and you might not have to stop completely.

11

Change gear earlier – don't labour the engine but try changing up at an engine speed of around 2,000 rpm (diesel) or 2,500 (petrol).

12

Use air-con wisely – at low speeds, air-con increases fuel consumption but at higher speeds the effect is less noticeable. Try opening the windows around town and save the air-con for high speed driving. Don't leave it on all the time but running it at least once a week helps keep the system in good condition.

13

Cut down on the electrics – turn off your rear window heater, demister fan and headlights if not needed.

14

Stick to the speed limit – going faster uses more fuel. Drive at 70mph and you'll use up to 9% more than at 60mph and up to 15% more than at 50mph. driving at 80mph can use up to 25% more fuel than at 70mph.

15

Is it best to idle or switch off?

Unless your car has an automatic stop/start system, don't switch off to save fuel unless your engine's warm, you expect not to move for 3 minutes or so (at a level crossing for example) and you know you've got a good battery.





Further Information

We hope that the information in this leaflet has been useful for you.
If you have any queries or feedback, please contact
your Travel Plan Co-ordinator:

PFA Consulting
E: tpc@pfapl.com
T: 01793 828 000



R312B Badbury Park TIP April 2024

Note: All information contained in this leaflet is current as of April 2024, the time of going to press.