

New Home, New Start, New Ways to Travel

# Travel Information for Swindon



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# Introduction

## Looking to settle in Swindon?

Swindon is a thriving and diverse modern town that is full of hidden gems. Surrounded by wonderful countryside, plentiful amenities, good transport links and competitive house prices, Swindon is the ideal place to live.

If you love to shop, you will appreciate the Designer Outlet, the South West's most popular shopping outlet, housed in the lovingly restored railway works. And if culture is your bag, then STEAM - Museum of the Great Western Railway is right next door to the Designer Outlet, while the Old Town neighbourhood is great for independent shops and the arts centre.

Where Swindon excels is with its green and pleasant range of outdoor spaces, including Coate Water Country Park, Town Gardens and Lydiard Park.

Swindon Travel Choices exists to encourage the use of more sustainable forms of transport such as walking, cycling, public transport or car sharing. Travel choices is all about thinking about where you want to go in relation to where you decide to live, and how you are going to get there.

Please take a few moments to read this Travel Information brochure and consider how you can choose to make more sustainable travel choices.



# Walking

One of the easiest and cheapest ways to travel is to walk, particularly if you your destination is within 2-kilometres of the your new home. Walking is also a versatile mode of travel -there's no waiting around, no congestion and its free!

Research shows that walking 10,000 steps a day will significantly improve your health. Putting one foot in front of the other can build stamina, burn excess calories and give you a healthier heart.

When hunting for your next home, think about what's within walking distance. Food shops? Places to drink and dine? Your job or work opportunities? Schools? Facilities such as libraries, doctors, dentists, hairdressers? The easier it is to reach these places on foot, the less we have to jump in the car and cause unnecessary stress, congestion and pollution.

## Useful websites

- <http://www.swindontravelchoices.co.uk/walk/>
- <https://beta.ramblers.org.uk/go-walking-hub>

## Useful walking apps

- MapmyWalk
- NHS Active 10 Walking Tracker
- Pedometer
- OS Maps
- Wiltshire Walks (Free to download but subscription required)



**Top tip! - Scan the QR code to plan your journey on foot.**





# Cycling

Cycling is fast, convenient, healthy and cost-effective, and is a realistic way to travel from your new home, especially if your destination lies within 5-kilometres - a 20 minute pedal.

Swindon is compact, and many of the services, facilities and amenities are available within a 20 - 30 minute cycle ride in the urban area. Swindon town centre provides a wide range of services, facilities and amenities including a number of employment opportunities. There are “flyer” cycle routes from the south, east and west, meaning just 2miles on traffic free paths will get you to town.

## Benefits of Cycling

- ✓ Improving wellbeing by relieving stress, improving fitness and burning calories
- ✓ Helps prevent chronic and life threatening illnesses
- ✓ Maintaining a bike for a year costs twenty times less than maintaining and driving a car
- ✓ Reducing congestion and pollution on our roads

## Useful websites

- [www.swindontravelchoices.co.uk/cycling/](http://www.swindontravelchoices.co.uk/cycling/)
- [www.swindoncyclecampaign.org](http://www.swindoncyclecampaign.org)
- [www.letsride.co.uk](http://www.letsride.co.uk)

**Top tip! - Scan the QR code to see free Swindon cycle maps on offer.**



# Bike shops in Swindon

## E-motion (electric bikes)

373, Cricklade Road, SN2 1AQ  
<http://e-motionevc.co.uk>  
01793 251200

## Mitchell Cycles

27, Shrivenham Rd, Swindon,  
Wiltshire SN1 2QA  
[www.mitchellcycles.co.uk](http://www.mitchellcycles.co.uk)  
01793 523306

## Swindon Cycles Superstore

60a, Beechcroft Rd, Upper Stratton,  
Swindon, Wiltshire SN2 7QD  
[www.swindoncycles.co.uk](http://www.swindoncycles.co.uk)  
01793 700105

## Recycles (refurbished bikes)

1 Spring Close, Swindon, Wiltshire SN1 2BF  
[www.recycles-swindon.co.uk](http://www.recycles-swindon.co.uk)  
01793 401834

## 99 Bikes (Formerly Hargroves Cycles)

Paddington Dr, Swindon SN5 7SB  
<https://99bikes.co.uk/store-locations/swindon/>  
01793 528208

## Useful cycling apps

- Strava
- MapmyRide
- CycleStreets journey planner





# Bus

Swindon has two bus companies that operate in the town; Stagecoach and Swindon's Bus Company. Between them, there is good coverage across the urban area and most homes are within a short walk of a bus stop.

There is integrated ticketing between the two companies, so certain products such as "Dayrider" tickets and Travelpasses (loaded on a travel card) can be used on both Stagecoach and Swindon's Bus Company buses. For convenience, each company also has its own app, as well as accepting contactless card payments and cash.



# Rail

Swindon's railway station is connected to London Paddington, Reading, Chippenham, Bath, Bristol, Cheltenham and Gloucester. The TransWilts line is operated by the TransWilts Community Rail Partnership and has connections from Swindon to Melksham, Trowbridge, Westbury and beyond. Find out more at their website - <https://transwilts.org/>. Whether it's for commuting or a day out, Swindon really is well connected!

Rail times and tickets can be obtained from Great Western Railway <https://www.gwr.com/>. If you are travelling with a group of friends (3 to 9 adults), book together and save up to a third on the rail fare with Groupsave.

## Passenger Assist

If you have a disability, non-visible disability, or are elderly, you can pre-book journey assistance. This can be booked online through GWR or by calling 0800 197 1329.

## Useful websites

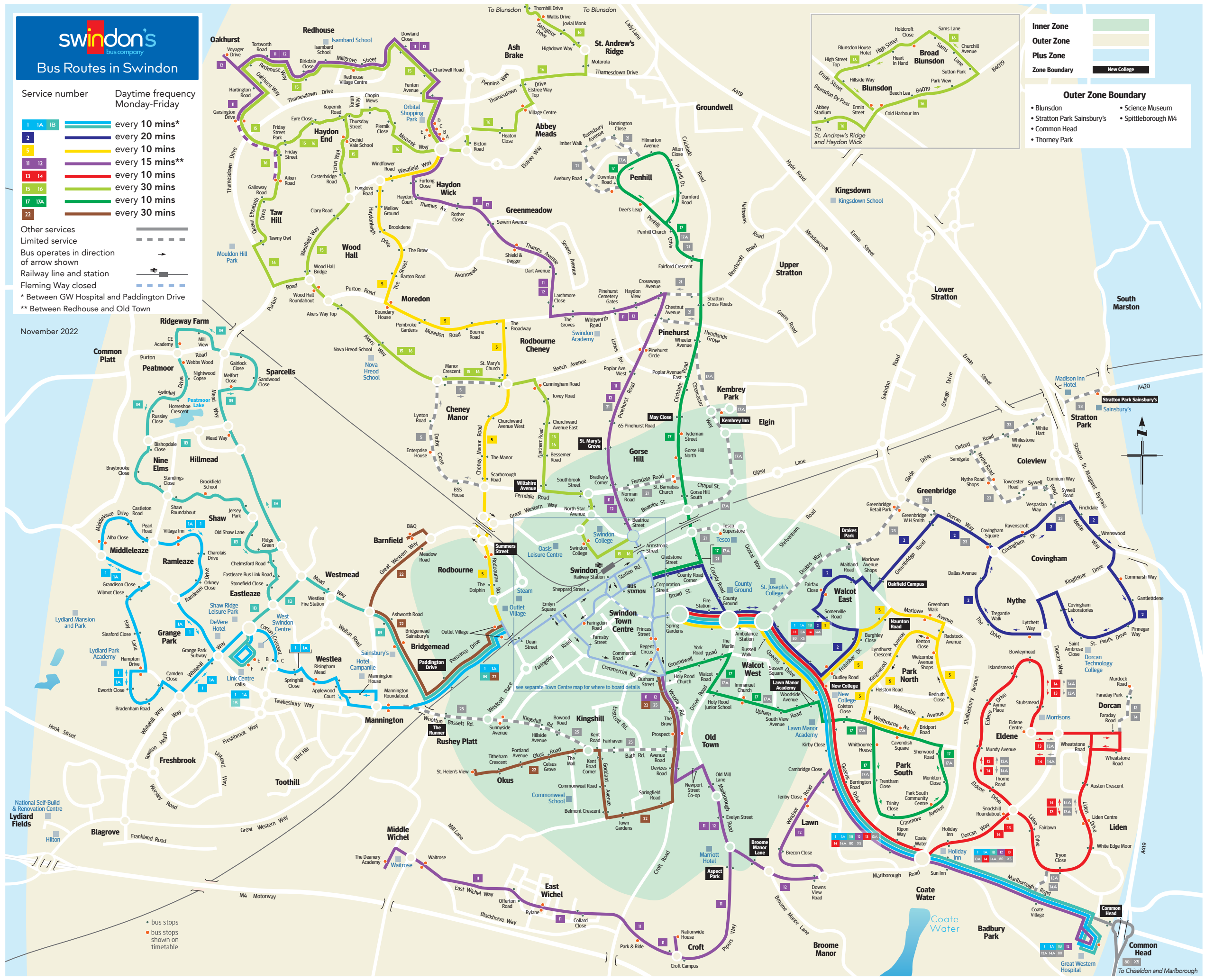
- [www.traveline.info/](http://www.traveline.info/)
- [www.stagecoachbus.com](http://www.stagecoachbus.com)
- [www.swindonbus.co.uk](http://www.swindonbus.co.uk)
- [www.swindontravelchoices.co.uk/plan-a-journey](http://www.swindontravelchoices.co.uk/plan-a-journey)
- [Gwr.com](http://Gwr.com)

## Useful public transport apps

- Stagecoach Bus App (Plan journeys, buy tickets)
- Clickit2ride (Swindon's Bus Company tickets)
- Bus checker (Find bus stops and track buses)
- GWR (Real time train information, buy and store tickets)







# swindon's bus company

## Bus Routes in Swindon

- Service number
- Daytime frequency Monday-Friday
- 1 1A 1B every 10 mins\*
  - 2 every 20 mins
  - 5 every 10 mins
  - 11 12 every 15 mins\*\*
  - 13 14 every 10 mins
  - 15 16 every 30 mins
  - 17 17A every 10 mins
  - 22 every 30 mins
- Other services
- Limited service
  - Bus operates in direction of arrow shown
  - Railway line and station
  - Fleming Way closed
  - \* Between GW Hospital and Paddington Drive
  - \*\* Between Redhouse and Old Town

- Inner Zone
- Outer Zone
- Plus Zone
- Zone Boundary
- New College
- Outer Zone Boundary
- Blunsdon
  - Stratton Park Sainsbury's
  - Common Head
  - Thorney Park
  - Science Museum
  - Spittleborough M4





# Taxi

Taxis can form an important part of sustainable journeys.

Many taxis are hybrids or ‘green’ vehicles, which help to reduce the impact of car journeys on the environment. Utilising taxis could save you money and help to reduce your carbon footprint.

There are a number of private hire taxi operators local to the area, through which taxis can be pre-booked.

## Taxi companies in Swindon

Company	Telephone	App Available
Veezu (V cars)	01793 701701	✓
Cross Street Cars	01793 232323	✓
Connect Cabs	01793 238444	
1st Call Swindon taxis	01793 205121	
Safe Taxis Swindon	01793 979277	
A1 Swindon Taxis	01793 251251	
The virtual taxi	01793 297201	
121 Swindon taxis	01793 988862	



# Car sharing

Car Sharing is when two or more people travel together in the same car. Many of us already car share informally, but if you regularly make long trips in the car alone (to work, for example) it may make more sense to get another person (or two or three) in your car and help share your petrol costs.

## There are many benefits to car sharing;

- ✓ Opportunity to socialise
- ✓ Reduced fuel costs
- ✓ Less wear and tear on your car
- ✓ Useful for people with mobility difficulties (door to door travel)
- ✓ Time to relax without driving stress
- ✓ Provides a solution for travelling to and from areas not served by bus
- ✓ Reduces the number of cars on the roads, resulting in less congestion, less pollution and fewer parking problems

## Car Share Swindon

Over 2500 people who live or work in Swindon have registered with [www.carshareswindon.com](http://www.carshareswindon.com).

This is an online database that matches people together based on the routes and times that people travel. It's free and easy to register and chances are, you'll find someone going your way. Even if you only share once a week, you're helping to save money.





# Electric vehicles

All new homes with garages or allocated parking will be equipped for charging electric vehicles, so if you are thinking about making your next car electric, you're one step closer. Away from home, there are a growing number of public chargepoints too.

If you drive an electric car, or are thinking of buying one in the next few years, think about where you will charge it at home. Swindon has some on-street chargepoints, and will provide more over the coming years, but houses with off-street parking will make it easier to charge your car at home.

To check out your nearest public charging points and the wider network, plus help with selecting the right car and calculating your cost savings, visit:

[www.swindontravelchoices.co.uk/electric-vehicles/](http://www.swindontravelchoices.co.uk/electric-vehicles/)



# Shopping

With online shopping you can do your shop from the comfort of your own home and have it delivered at a time to suit you from as little as a £1 delivery charge. Or you can collect from the store when you're out and about anyway, so no need for a specific shopping trip.

The supermarket websites now allow you to save favourites, so putting your weekly shop into the virtual basket is just a few clicks!

## Benefits

- ✓ Save time, someone else is picking your items from the shelves
- ✓ Reduce stress, no trolley wars with other shoppers
- ✓ The groceries are dropped at your door

## Useful websites

- Sainsburys [www.sainsburys.co.uk/shop/gb/groceries](http://www.sainsburys.co.uk/shop/gb/groceries)
- Morrisons <https://groceries.morrisons.com/>
- Tesco [www.tesco.com/groceries/](http://www.tesco.com/groceries/)
- Asda <https://groceries.asda.com/>
- Waitrose [www.waitrose.com/ecom/shop/browse/groceries](http://www.waitrose.com/ecom/shop/browse/groceries)
- Ocado [www.ocado.com/webshop/startWebshop.do](http://www.ocado.com/webshop/startWebshop.do)



# Local contacts

## Government

Swindon Borough Council  
[www.swindon.gov.uk](http://www.swindon.gov.uk)

MP for South Swindon  
<https://www.robertbuckland.co.uk/>

MP for North Swindon - Justin Tomlinson  
<https://www.justintomlinson.com/>

## Health

Great Western Hospital  
[www.gwh.nhs.uk](http://www.gwh.nhs.uk)  
01793 604020

## Sport

Swindon Town Football Club  
<https://www.swindontownfc.co.uk/>

Swindon Wildcats Ice Hockey  
<https://swindonwildcats.com/>

## Culture

Wyvern Theatre and Arts Centre  
<https://swindontheatres.co.uk/>

Steam Museum  
<https://www.steam-museum.org.uk/>

## Exercise Opportunities

Swindon Shin splints - Free running group  
<https://gouldings.wixsite.com/swindon-shin-splints>

Parkrun - Weekly 5km routes -  
Lydiard Park and Sevenfields  
<https://www.parkrun.org.uk/lydiard/>  
<https://www.parkrun.org.uk/sevenfields/>

Let's Ride - Programme of free  
guided rides in Swindon  
<https://letsride.co.uk/>

Swindon Wellbeing Walks  
<https://www.ramblers.org.uk/go-walking/wellbeing-walks-groups/ramblers-wellbeing-walks-step-out-swindon>



## Leisure Centres / Sports Clubs

Better Leisure Centres  
(operate Croft Sports Centre, Dorcan Recreation Complex, Delta Tennis Centre, Health Hydro, The Link Centre, and Haydon Centre)  
<https://www.better.org.uk/leisure-centre/swindon>

Highworth Halo Recreation Centre  
<https://haloleisure.org.uk/centres/wiltshire/highworth-recreation-centre>

Tennis in Swindon  
<https://www.lta.org.uk/play/>

Grange leisure and community centre  
<https://www.leisurecentre.com/grange-leisure-and-community-centre>

Wiltshire and Swindon Sport: Club Finder  
<https://www.wiltssport.org/activity-finder>





# Stay up-to-date with the latest news

To help you plan your journeys, sign up to the Highways News e-newsletter. Sent every three weeks, this newsletter covers the latest roadworks taking place across the town, updates on key upgrade projects and details of upcoming events.

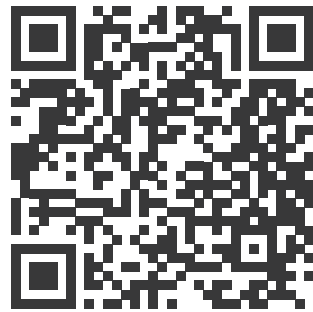
Sign up by scanning the QR code:

You can also sign up to the weekly **'Your Swindon'** e-newsletter which covers the latest news from across Swindon, including updates on recycling collections or health advice, as well as details of local events taking place.



# Follow us on social media to get the latest news:

Swindon Borough Council Facebook page:



Swindon Borough Council Twitter page:



Swindon Travel Choices Facebook page:







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EXCITING  
NEW ST  
COMING



## Travel Plans Team

Swindon Borough Council  
Wat Tyler House  
Beckhampton Street  
Swindon  
SN1 2JH

[Transportplanning@swindon.gov.uk](mailto:Transportplanning@swindon.gov.uk)

[www.swindon.gov.uk](http://www.swindon.gov.uk)

[www.swindontravelchoices.co.uk/newdevelopments](http://www.swindontravelchoices.co.uk/newdevelopments)

This document can be downloaded at:

[www.swindontravelchoices.org.uk/newdevelopments](http://www.swindontravelchoices.org.uk/newdevelopments)

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