

Modeshift STARS Residential Initiatives List



Category	Type	ID	Action
Travel Initiatives	Cycling	BC1	Bike Security Marking takes place
Travel Initiatives	Cycling	BC2	CCTV installed for cycle security
Travel Initiatives	Cycling	BC3	Corporate membership of cycle loan scheme e.g. Brompton Dock
Travel Initiatives	Cycling	BC4	Cycle Hire / Bike Loan scheme in place
Travel Initiatives	Cycling	BC5	Cycle maintenance sessions
Travel Initiatives	Cycling	BC6	Cycle parking / storage installed
Travel Initiatives	Cycling	BC8	Cycle to work day
Travel Initiatives	Cycling	BC9	Cycle to work scheme in place
Travel Initiatives	Cycling	BC10	Cycle to work week
Travel Initiatives	Cycling	BC11	Cycle training available for staff
Travel Initiatives	Cycling	BC13	Cycling maps available to staff/visitors
Travel Initiatives	Cycling	BC14	Cycling promoted between sites
Travel Initiatives	Cycling	BC15	Discounted cycle accessories event
Travel Initiatives	Cycling	BC16	Dr Bike sessions delivered
Travel Initiatives	Cycling	BC17	Help to buy scheme
Travel Initiatives	Cycling	BC18	Implementation of cargo bike scheme
Travel Initiatives	Cycling	BC19	Improved cycle access to site
Travel Initiatives	Cycling	BC20	Lockers installed for storage of equipment e.g. cycle helmets

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Travel Initiatives	Cycling	BC21	Offer led / guided cycle rides
Travel Initiatives	Cycling	BC22	Paying cycle mileage rates for staff
Travel Initiatives	Cycling	BC23	Provision of bike vouchers for new residents
Travel Initiatives	Cycling	BC24	Provision of pool bikes for staff/students
Travel Initiatives	Cycling	BC25	Secure discounts with local bike shops
Travel Initiatives	Cycling	BC26	Set up Bike User Group (BUG)
Travel Initiatives	Cycling	BC27	Showers available
Travel Initiatives	Cycling	BC30	Install bike repair / tool station
Travel Initiatives	Cycling	BC29	Other cycling initiative
Travel Initiatives	Cycling	BC31	Install emergency bike kits on reception / communal area
Travel Initiatives	Promotion	BP18	Eco driving promoted
Travel Initiatives	Public Transport	BPT1	Membership of bus company's corporate travel scheme
Travel Initiatives	Public Transport	BPT2	Negotiate bus travel discount for staff
Travel Initiatives	Public Transport	BPT3	Promote Park & Ride schemes
Travel Initiatives	Public Transport	BPT4	Providing public transport tickets for staff business journeys
Travel Initiatives	Public Transport	BPT5	Run a 'travel by bus' promotion
Travel Initiatives	Public Transport	BPT6	Season ticket purchase schemes for buses
Travel Initiatives	Public Transport	BPT7	Season ticket purchase scheme for rail
Travel Initiatives	Public Transport	BPT8	Provision of public transport smart cards for staff/students/visitors/residents

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Travel Initiatives	Public Transport	BPT9	Provision of timetables/maps/information
Travel Initiatives	Public Transport	BPT10	Participate in Catch the Bus Week
Travel Initiatives	Public Transport	BPT11	Launch and manage dedicated bus services
Travel Initiatives	Public Transport	BPT12	Display real time public transport information
Travel Initiatives	Public Transport	BPT13	Improve on-site infrastructure for buses and bus users
Travel Initiatives	Public Transport	BPT14	Subsidised single / return tickets with staff ID pass on key routes
Travel Initiatives	Public Transport	BPT16	Other public transport initiative
Travel Initiatives	Reducing Car Use	RC1	Car Free Day
Travel Initiatives	Reducing Car Use	RC2	Charge for on-site car parking
Travel Initiatives	Reducing Car Use	RC3	Ensure parking permit system based on parking need
Travel Initiatives	Reducing Car Use	RC4	Review business mileage policies
Travel Initiatives	Reducing Car Use	RC5	Removal of car parking spaces
Travel Initiatives	Reducing Car Use	RC7	Offer incentives for non-use of car parking space
Travel Initiatives	Reducing Car Use	RC8	Enforcement against unauthorised parking
Travel Initiatives	Reducing Car Use	RC9	Parking charges increased
Travel Initiatives	Reducing Car Use	RC10	Carpooling/sharing scheme established
Travel Initiatives	Reducing Car Use	RC12	Installation of electric vehicle charging points
Travel Initiatives	Reducing Car Use	RC13	Establishment of car club for site users
Travel Initiatives	Reducing Car Use	RC14	Park and walk scheme established

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Travel Initiatives	Reducing Car Use	RC15	Provision of car sharing spaces
Travel Initiatives	Reducing Car Use	RC16	Provision of electric vehicles for staff as pool cars
Travel Initiatives	Reducing Car Use	RC17	Review vehicle fleet for efficiency savings
Travel Initiatives	Reducing Car Use	RC18	Use of FORS accredited drivers/vehicles
Travel Initiatives	Reducing Car Use	RC19	Provision of incentives for Car Sharers
Travel Initiatives	Reducing Car Use	RC20	Installation of secure parking for motorised scooters / motorbikes
Travel Initiatives	Reducing Car Use	RC21	Safe and fuel-efficient driver training delivered
Travel Initiatives	Reducing Car Use	RC22	Provision of pool cars for staff
Travel Initiatives	Reducing Car Use	RC23	Other reducing car use initiative
Travel Initiatives	Smarter Working Practices	SW1	Implement flexible working policies and procedures
Travel Initiatives	Smarter Working Practices	SW2	Implement home working policies and procedures
Travel Initiatives	Smarter Working Practices	SW3	Use of web and teleconferencing facilities to limit travel for meetings
Travel Initiatives	Smarter Working Practices	SW4	Utilisation of cycle courier services
Travel Initiatives	Smarter Working Practices	SW5	Prioritise using local suppliers where possible and practicable
Travel Initiatives	Smarter Working Practices	SW6	Other smarter working practices initiative

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Travel Initiatives	Walking	BW1	Improved pedestrian signage on site
Travel Initiatives	Walking	BW2	Improved pedestrian access to site
Travel Initiatives	Walking	BW3	Encourage public transport users to get off a stop earlier
Travel Initiatives	Walking	BW4	Promote walking route websites and apps e.g. walkit.com
Travel Initiatives	Walking	BW5	Offer led lunchtime / after work walks
Travel Initiatives	Walking	BW6	Provide pool umbrellas for staff use
Travel Initiatives	Walking	BW7	Provide walking maps
Travel Initiatives	Walking	BW8	Run or participate in a pedometer challenge
Travel Initiatives	Walking	BW9	Walk to work week promoted
Travel Initiatives	Walking	BW10	Walking promoted between work sites
Travel Initiatives	Walking	BW13	Set up a WAG (Walking Action Group)
Travel Initiatives	Walking	BW11	Other walking initiative
Supporting Initiatives	Monitoring	M1	Keep annual records of participation levels in sustainable travel schemes and incentives
Supporting Initiatives	Monitoring	M2	Monitor usage of car park
Supporting Initiatives	Monitoring	M3	Monitor number of car sharers
Supporting Initiatives	Monitoring	M4	Monitor number of bicycles parked on site
Supporting Initiatives	Monitoring	M5	Other monitoring initiative
Supporting Initiatives	Policies and Procedures	PP1	Create a Travel Policy for staff/students/visitors

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Supporting Initiatives	Policies and Procedures	PP2	Nominate Sustainable Travel Champions to provide communication to and from staff
Supporting Initiatives	Policies and Procedures	PP3	Work with another organisation e.g. share resources, compete in a competition
Supporting Initiatives	Policies and Procedures	PP4	Other policies and procedures initiative
Supporting Initiatives	Promotion	BP2	Information on travel options provided to visitors
Supporting Initiatives	Promotion	BP3	Launch day for sustainable and active travel
Supporting Initiatives	Promotion	BP4	Participation in Commuter Challenge
Supporting Initiatives	Promotion	BP5	Personalised Travel Planning delivered
Supporting Initiatives	Promotion	BP6	Provide real time transport updates
Supporting Initiatives	Promotion	BP7	Run sustainable travel competition
Supporting Initiatives	Promotion	BP8	Sustainable travel options promoted on company website
Supporting Initiatives	Promotion	BP9	Sustainable travel options promoted on internal website
Supporting Initiatives	Promotion	BP10	Sustainable travel posters in place
Supporting Initiatives	Promotion	BP12	Travel maps created & provided
Supporting Initiatives	Promotion	BP13	Working with the local authority to support sustainable travel in the community
Supporting Initiatives	Promotion	BP14	New residents welcome pack with travel information
Supporting Initiatives	Promotion	BP15	Sustainable travel options promoted on social media
Supporting Initiatives	Promotion	BP16	RTPI built-in to new homes

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Supporting Initiatives	Promotion	BP19	Promote road safety through an active travel campaign or event
Supporting Initiatives	Promotion	BP20	Travelwise Week initiative
Supporting Initiatives	Promotion	BP21	Encourage drivers to switch off their engines/promote anti-idling
Supporting Initiatives	Promotion	BP22	Raise awareness of illegal/inconsiderate driving, blocking pavements and cycle routes etc
Supporting Initiatives	Promotion	BP17	Other promotion, communication or events initiative
Supporting Initiatives	Staff Health & Wellbeing	WB1	Encourages homeworking staff to take walks or bike rides at lunchtime or before work
Supporting Initiatives	Staff Health & Wellbeing	WB2	Flexible working policy to ensure staff have access to daylight during winter
Gold Standard	Gold Standard	BG1	Share best practice with other sites
Gold Standard	Gold Standard	BG2	Support another site to achieve STARS accreditation
Gold Standard	Gold Standard	BG3	Sponsor, fund or support sustainable travel in your community, e.g. support a local initiative, school, community group, etc,
Gold Standard	Gold Standard	BG4	Zero staff drive to work
Gold Standard	Gold Standard	BG5	Shared sustainable travel services with other organisations
Gold Standard	Gold Standard	BG6	The organisation fully funds and trains a travel coordinator post to deliver sustainable travel activities