

New Home, New Start, New Ways to Travel

Travel Information for King George Park





Contents

Introduction	1
About this travel information pack	2
Walking	3
Cycling	4
Services and facilities plan	6
Swindon cycle map	8
Bus	10
Bus routes in Swindon plan	12
Taxi	14
Car sharing	15
Electric vehicles	16
Shopping	17
Local contacts	18



Introduction

This Travel Information Pack contains useful information about your travel options in and around King George Park, Wanborough and the New Eastern Villages.

Getting involved with your Travel Plan has plenty of positive benefits for you including:

- ✓ Improving your fitness, health and wellbeing
- ✓ Reducing your travel costs
- ✓ Reducing your travel times
- ✓ Improving your accessibility to local services
- ✓ Making the community safer
- ✓ Improving your travel choices
- ✓ Creating a cleaner, more vibrant local community

Dear King George Park Resident,

Welcome to your new home!

We hope that you are settling in and getting to know your local area. This booklet provides you with useful information regarding travelling in and around Swindon and forms part of a Travel Plan for King George Park which aims to help residents travel in greener, healthier ways and reduce journeys by car.

The Swindon Travel Choices website <https://www.swindontravelchoices.co.uk/newdevelopments/king-george> includes further travel information relating to the Wanborough and Swindon area and also provides up-to date news and events.

As you'll discover, there are some brilliant offers from your housebuilder, such as free bus and rail taster tickets and the chance to borrow a bike for up to 6 weeks for free.

If you have any questions, or for more details, feel free to email: swindontravelchoices@swindon.gov.uk

Kind regards,
Swindon Travel Choices Team
Your Travel Plan Coordinator

Walking

One of the easiest and cheapest ways to travel is to walk, particularly if your destination is within 2-kilometres of your new home. Walking is also a versatile mode of travel - there's no waiting around, no congestion and it's free!

Research shows that walking 10,000 steps a day will significantly improve your health. Putting one foot in front of the other can build stamina, burn excess calories and give you a healthier heart.

There are good quality, direct and well-lit footways throughout the development. These routes connect to existing paths which provide access to the local area.

Nearby Wanborough has a range of services, facilities and amenities in and around the village, such as St Andrew's Church, four pubs, a village hall, sporting clubs and a bus service.

Useful websites

- www.swindontravelchoices.co.uk/walking/
- <https://beta.ramblers.org.uk/go-walking/wellbeing-walks>
- www.wiltsswindonramblers.org.uk/

Useful walking apps

- MapmyWalk
- NHS Active 10 Walking Tracker
- Pedometer
- OS Maps



YOUR LOCAL AREA



A Wanborough Countryside



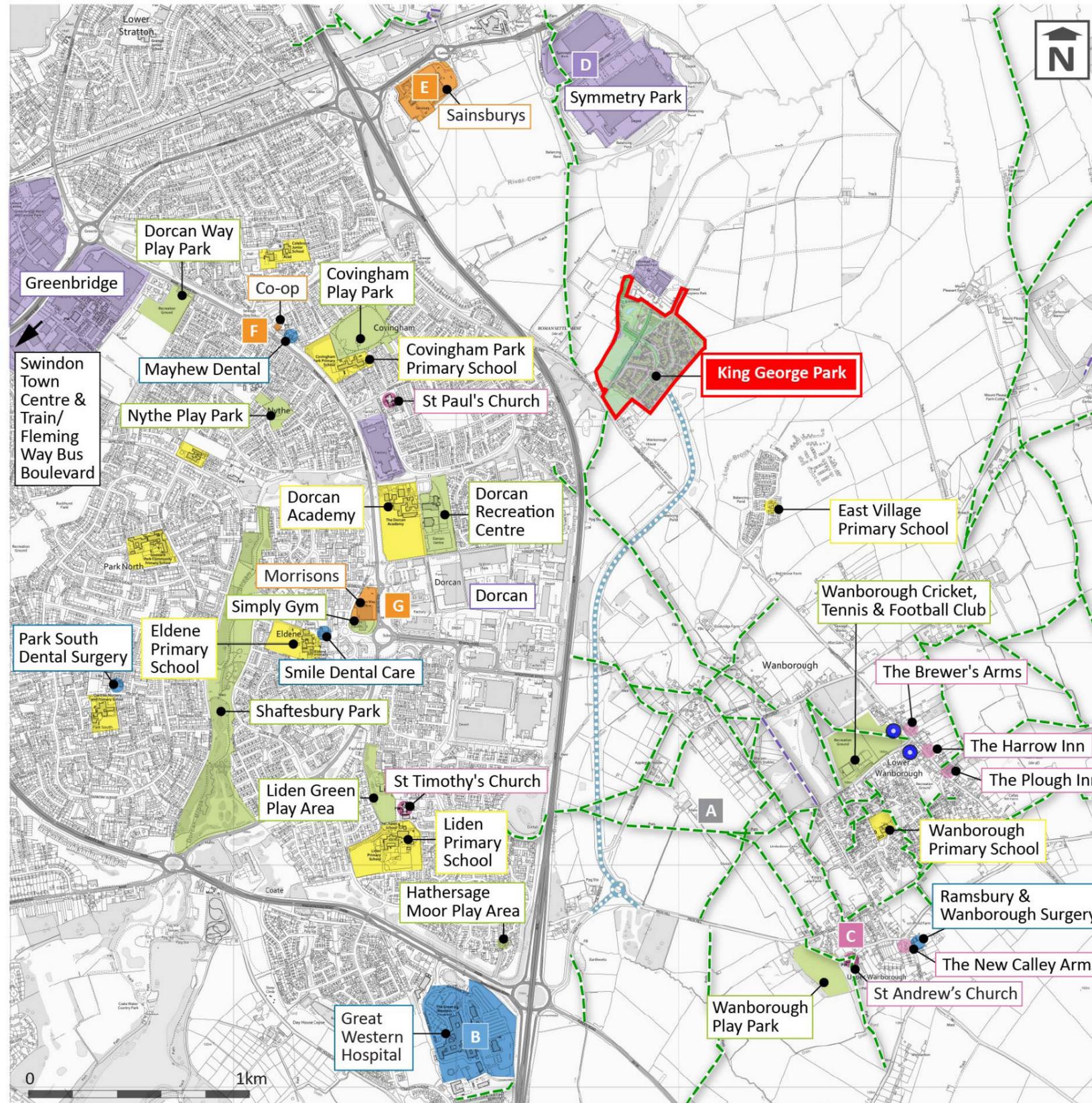
B Great Western Hospital



C St Andrew's Church, Wanborough



D Amazon, Symmetry Park



Contains OS data © Crown copyright and database rights OS Licence No. AC0000808122
PFA OS Paper Map Copying Licence No. 100000054

Mapping produced by PFA Consulting Ltd



E Sainsburys, Oxford Road



F Co-op, Covingham Square



G Morrisons, Dorcan

	Employment
	School
	Leisure
	Medical
	Supermarket
	Community
	Bus stop
	Footpath
	Bridleway
	Southern Connector Road

Cycling

Cycling is fast, convenient, healthy and cost-effective, and is a realistic way to travel from your new home, especially if your destination lies within 5-kilometres - a 20 minute pedal.

All of the services, facilities and amenities within South Marston are available within a 10 minute cycle ride from the site. Swindon town centre is within a 25 minute cycle ride from Vicarage Gardens which provides a wider range of services, facilities and amenities including a number of employment opportunities.

Benefits of Cycling

- ✓ Improving wellbeing by relieving stress, improving fitness and burning calories
- ✓ Helps prevent chronic and life threatening illnesses
- ✓ Maintaining a bike for a year costs twenty times less than maintaining and driving a car
- ✓ Reducing congestion and pollution on our roads

Useful websites

- www.swindontravelchoices.co.uk/cycling/
- www.swindoncyclecampaign.org
- www.letsride.co.uk

Bike shops in Swindon

E-motion (electric bikes)

373, Cricklade Road, SN2 1AQ

<http://e-motionevc.co.uk>

01793 251200

Mitchell Cycles

27, Shrivenham Rd, Swindon, Wiltshire SN1 2QA

www.mitchellcycles.co.uk

01793 523306

Swindon Cycles Superstore

60a, Beechcroft Rd, Upper Stratton, Swindon, Wiltshire SN2 7QD

www.swindoncycles.co.uk

01793 700105

Recycles (refurbished bikes)

1 Spring Close, Swindon, Wiltshire SN1 2BF

www.recycles-swindon.co.uk

01793 401834

Hargroves Cycles

Unit 9, Penzance Drive, Churchward Park, SN5 7RX

www.hargrovescycles.co.uk

01793 528208

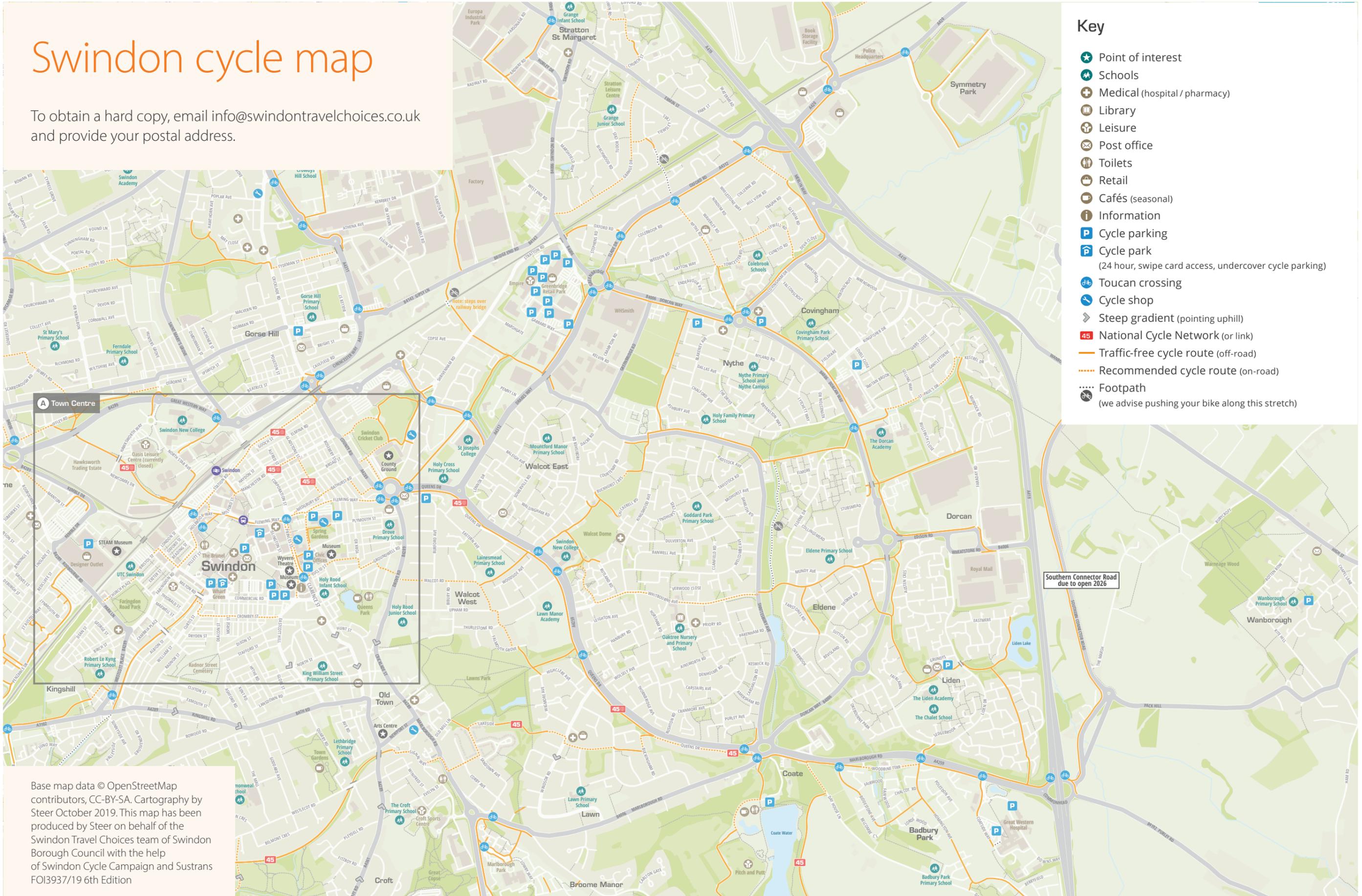
Useful cycling apps

- Strava
- MapmyRide
- CycleStreets journey planner



Swindon cycle map

To obtain a hard copy, email info@swindontravelchoices.co.uk and provide your postal address.



- ### Key
- Point of interest
 - Schools
 - Medical (hospital / pharmacy)
 - Library
 - Leisure
 - Post office
 - Toilets
 - Retail
 - Cafés (seasonal)
 - Information
 - Cycle parking
 - Cycle park
(24 hour, swipe card access, undercover cycle parking)
 - Toucan crossing
 - Cycle shop
 - Steep gradient (pointing uphill)
 - National Cycle Network (or link)
 - Traffic-free cycle route (off-road)
 - Recommended cycle route (on-road)
 - Footpath
(we advise pushing your bike along this stretch)

Base map data © OpenStreetMap contributors, CC-BY-SA. Cartography by Steer October 2019. This map has been produced by Steer on behalf of the Swindon Travel Choices team of Swindon Borough Council with the help of Swindon Cycle Campaign and Sustrans FOI3937/19 6th Edition

Bus

Once the development is more established, there will be convenient bus services from King George Park. Currently, you can access bus stops in Covingham. The closest is at Wrenswood (around 15 minutes' walk of your new home.) From here, Swindon's Bus Company provides a connection to Swindon town centre. In nearby Wanborough, you will find services to Swindon and south to Marlborough and Hungerford.

As a guide we have provided a summary below of the available bus services and their typical frequencies.

Service	Route	Frequency	Operator
2	Between Covingham and Swindon Town Centre	Every 20 minutes	Swindon Bus Company
46A and 48A	Between Hungerford, Marlborough, Wanborough (Lower and Upper) and Swindon Bus Station.	5 services Mon - Sat	Swindon Bus Company
Connect 47	Between Lambourne and Swindon town centre via Upper Wanborough	5 services Mon - Sat	West Berkshire Council Transport Services



Rail

Swindon's railway station is connected to London Paddington, Reading, Chippenham, Bath, Bristol, Cheltenham and Gloucester. The TransWilts line has connections to Melksham, Trowbridge, Westbury and beyond. Whether it's for commuting or a day out, Swindon really is well connected!

Rail times and tickets can be obtained from Great Western Railway <https://www.gwr.com/> If you are travelling with a group of friends (3 to 9 adults), book together and save up to a third on the rail fare with Groupsave.

Passenger Assist

If you have a disability, non-visible disability, or are elderly, you can pre-book journey assistance. This can be booked online through GWR or by calling **0800 197 1329**.

Try for free!

We're giving residents of King George Park the opportunity to get out and about on the train with a voucher for £20. Simply complete the form at <https://www.swindontravelchoices.co.uk/newdevelopments/king-george> to apply.

Useful websites

- www.traveline.info/
- www.stagecoachbus.com
- www.swindonbus.co.uk
- www.swindontravelchoices.co.uk/plan-a-journey
- Gwr.com

Useful public transport apps

- Stagecoach Bus App (Plan journeys, buy tickets)
- Clickit2ride (Swindon's Bus Company tickets)
- Bus checker (Find bus stops and track buses)
- GWR (Real time train information, buy and store tickets)



Taxi

Taxis can form an important part of sustainable journeys.

Many taxis are hybrids or 'green' vehicles, which help to reduce the impact of car journeys on the environment. Utilising taxis could save you money and help to reduce your carbon footprint.

There are a number of private hire taxi operators local to the area, through which taxis can be pre-booked.

Taxi companies in Swindon

Company	Telephone	App Available
Veezu (V cars)	01793 701701	✓
Cross Street Cars	01793 232323	✓
Connect Cabs	01793 238444	
1st Call Swindon taxis	01793 205121	
Safe Taxis Swindon	01793 979277	
A1 Swindon Taxis	01793 251251	
The virtual taxi	01793 297201	
121 Swindon taxis	01793 988862	



Car sharing

Car Sharing is when two or more people travel together in the same car. Many of us already car share informally, but if you regularly make long trips in the car alone (to work, for example) it may make more sense to get another person (or two or three) in your car and help share your petrol costs.

There are many benefits to car sharing;

- ✓ Opportunity to socialise
- ✓ Reduced fuel costs
- ✓ Less wear and tear on your car
- ✓ Useful for people with mobility difficulties (door to door travel)
- ✓ Time to relax without driving stress
- ✓ Provides a solution for travelling to and from areas not served by bus
- ✓ Reduces the number of cars on the roads, resulting in less congestion, less pollution and fewer parking problems

Car Share Swindon

Over 2500 people who live or work in Swindon have registered with www.carshareswindon.com. This is an online database that matches people together based on the routes and times that people travel. It's free and easy to register and chances are, you'll find someone going your way. Even if you only share once a week, you're helping to save money.



Electric vehicles

All new homes with garages or allocated parking will be equipped for charging electric vehicles, so if you are thinking about making your next car electric, you're one step closer. Away from home, there are a growing number of public chargepoints too.

To check out your nearest public charging points and the wider network, plus help with selecting the right car and calculating your cost savings, visit:
www.swindontravelchoices.co.uk/electric-vehicles/



Shopping

With online shopping you can do your shop from the comfort of your own home and have it delivered at a time to suit you from as little as a £1 delivery charge. Or you can collect from the store when you're out and about anyway, so no need for a specific shopping trip.

The supermarket websites now allow you to save favourites, so putting your weekly shop into the virtual basket is just a few clicks!

Benefits

- ✓ Save time, someone else is picking your items from the shelves
- ✓ Reduce stress, no trolley wars with other shoppers
- ✓ The groceries are dropped at your door

Useful websites

- Sainsburys www.sainsburys.co.uk/shop/gb/groceries
- Morrisons <https://groceries.morrisons.com/>
- Tesco www.tesco.com/groceries/
- Asda <https://groceries.asda.com/>
- Waitrose www.waitrose.com/ecom/shop/browse/groceries
- Ocado www.ocado.com/webshop/startWebshop.do

Local contacts

Government

Wanborough Parish Council
www.wanborough.info/
01793 705617

Swindon Borough Council
www.swindon.gov.uk

MP for South Swindon
<https://www.heidialexander.org.uk/>

Shopping

Redlands Village Centre
Coming soon

Morrisons, Dorcan
01793 399501

Sainsburys, Oxford Road
01793 828255

Co-op, Covingham Square
01793 522488

Schools

East Village Primary, Redlands
Coming soon

Wanborough Primary School
<http://www.wanboroughprimary.org/>
01793 790269

Dorcan Academy
<https://www.dorcan.co.uk/>
01793 525231

Covingham Park Primary School
<https://www.cpps.swindon.sch.uk/>
01793 525465

Places of Worship

St Andrew's Church, Wanborough
<https://www.wanborough.info/church.html>

St Timothy's Church, Liden and
St Paul's Church, Covingham
<https://www.dorcanchurch.org.uk/>

Health

Great Western Hospital
www.gwh.nhs.uk
01793 604020

Gyms

Dorcan Recreation Centre
<https://www.better.org.uk/leisure-centre/swindon/dorcan-better-health-recreation-complex>
01793 423134

Simply Gym, Eldene
<https://simplygym.co.uk/gyms/swindon-east/>
01793 575526

Dining and Drinking

The Brewer's Arms, Wanborough
Brewers-arms.co.uk
01793 790707

The Plough Inn, Wanborough
theplough.info
01793 790523

The Harrow Inn, Wanborough
Theharrowinn.co.uk
01793 976789

The New Calley Arms, Upper Wanborough
newcalleyarms.co.uk
01793 790615

The Cross Keys, Wanborough
www.crosskeyswanborough.co.uk
01793 224000

Exercise Opportunities

Swindon Shin splints - Free running group
<https://gouldings.wixsite.com/swindon-shin-splints>

Parkrun - Weekly 5km routes -
Lydiard Park and Sevenfields
<https://www.parkrun.org.uk/lydiard/>
<https://www.parkrun.org.uk/sevenfields/>

Let's Ride - Programme of free
guided rides in Swindon
<https://letsride.co.uk/>

Discover a range of other health and
wellbeing services in Swindon at
<https://localoffer.swindon.gov.uk/content/staying-healthy/staying-healthy/staying-healthy-and-health-needsmenu/>



Offers for Residents of King George Park

Try the bus for free!

Each household at King George Park is entitled to claim free taster travel on the bus. Fill in our survey at <https://www.swindontravelchoices.co.uk/newdevelopments/king-george/> and we'll work out which tickets will be useful to your household and get you started.

Try the train for free

To help you get to know the rail network around Swindon, each household is entitled to claim free travel on GWR. This can be for commuting or leisure and gives you £20 towards your journey. Please note your voucher is valid only for your household. Simply complete the form at <https://www.swindontravelchoices.co.uk/newdevelopments/king-george/> to apply.

Borrow a Bike Scheme

Fancy trying out a bike to see whether you'd want to purchase one afterwards? As part of the offer to new residents, bikes can be loaned for up to 6 weeks for a small deposit. There are a variety of bikes available, including electric bikes. Simply complete the form at <https://www.swindontravelchoices.co.uk/newdevelopments/king-george/> to apply.



Try cycling for FREE with the Borrow a Bike Scheme



Travel Plans Team

Swindon Borough Council
Wat Tyler House
Beckhampton Street
Swindon
SN1 2JH

Transportplanning@swindon.gov.uk

www.swindon.gov.uk

www.swindontravelchoices.co.uk/newdevelopments

This document can be downloaded at:

www.swindontravelchoices.org.uk/newdevelopments

This information can be reproduced in large print
or other accessible formats by emailing:

customerservices@swindon.gov.uk

Information correct December 2025