

New Home, New Start, New Ways to Travel

Travel Information for Woodlands



**Taylor
Wimpey**





Contents

Introduction	1
About this travel information pack	2
Walking	3
Cycling	4
Services and facilities plan	6
Swindon cycle map	8
Bus	10
Bus routes in Swindon plan	12
Taxi	14
Car sharing	15
Electric vehicles	16
Shopping	17
Offers for residents of Woodlands	18



Introduction

This Travel Information Pack contains useful information about your travel options in and around the Woodlands area.

Getting involved with your Travel Plan has plenty of positive benefits for you including:

- ✓ Improving your fitness, health and wellbeing
- ✓ Reducing your travel costs
- ✓ Reducing your travel times
- ✓ Improving your accessibility to local services
- ✓ Making the community safer
- ✓ Improving your travel choices
- ✓ Creating a cleaner, more vibrant local community

About this travel information pack

Taylor Wimpey and Bovis are committed to promoting sustainable transport for the residents of Woodlands.

Situated to the east of Swindon, on the edge of glorious open countryside, South Marston is a delightful place to set up home and raise a family. Here you'll get to enjoy all the superb facilities of Swindon, with good access to the town itself, giving you the best of both worlds.

This guide provides further information on the different ways that you can travel in the area for your daily trips as well as those journeys you undertake less frequently.

A primary aim of the development is to encourage the use of more sustainable forms of transport such as walking, cycling, public transport or car sharing.

Please take a few moments to read this Travel Information Pack and consider how you can choose to make more sustainable travel choices.

Walking

One of the easiest and cheapest ways to travel is to walk, particularly if your destination is within 2-kilometres of your new home.

Walking is also a versatile mode of travel -there's no waiting around, no congestion and it's free!

Research shows that walking 10,000 steps a day will significantly improve your health. Putting one foot in front of the other can build stamina, burn excess calories and give you a healthier heart.

There will be good quality, direct and well-lit footways throughout the development. These routes connect to existing paths which provide access to the local area.

South Marston has a range of services, facilities and amenities in and around the village, such as South Marston Church, two pubs, a village hall, allotments and excellent woodlands. There is also a primary school, and St Margarets Retail Park is located on the edge of the village.

Useful websites

- www.swindontravelchoices.co.uk/walking/
- www.swindontravelchoices.co.uk/2019/08/health-walks-in-swindon/
- www.wiltsswindonramblers.org.uk/

Useful walking apps

- Go Jauntly
- MapmyWalk
- NHS Active 10 Walk Tracker
- Pedometer (various versions!)
- OS Maps
- Wiltshire Walks (Paid subscription required)



Cycling

Cycling is fast, convenient, healthy and cost-effective, and is a realistic way to travel from your new home, especially if your destination lies within 5-kilometres - a 20 minute pedal.

All of the services, facilities and amenities within South Marston are available within a 10 minute cycle ride from the site. Swindon town centre is within a 25 minute cycle ride from Woodlands which provides a wider range of services, facilities and amenities including a number of employment opportunities.

Benefits of Cycling

- ✓ Improving wellbeing by relieving stress, improving fitness and burning calories
- ✓ Helps prevent chronic and life threatening illnesses
- ✓ Maintaining a bike for a year costs twenty times less than maintaining and driving a car
- ✓ Reducing congestion and pollution on our roads

Useful websites

- www.swindontravelchoices.co.uk/cycling
- www.swindoncyclecampaign.org
- www.letsride.co.uk

Bike shops in Swindon

E-motion (electric bikes)

373, Cricklade Road, SN2 1AQ

<http://e-motionevc.co.uk>

01793 251200

Mitchell Cycles

27, Shrivenham Rd, Swindon, Wiltshire SN1 2QA

www.mitchellcycles.co.uk

01793 523306

Swindon Cycles Superstore

60a, Beechcroft Rd, Upper Stratton, Swindon, Wiltshire SN2 7QD

www.swindoncycles.co.uk

01793 700105

Recycles (refurbished bikes)

1 Spring Close, Swindon, Wiltshire SN1 2BF

www.recycles-swindon.co.uk

01793 401834

Farcycles Bike Shop

2 Bromsgrove, Faringdon SN7 7JQ

<https://www.farcyclesbikeshop.com/>

01367 898068

Useful cycling apps

- Strava
- MapmyRide
- CycleStreets journey planner



YOUR LOCAL AREA










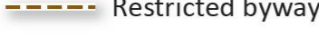



A South Marston C of E Primary School

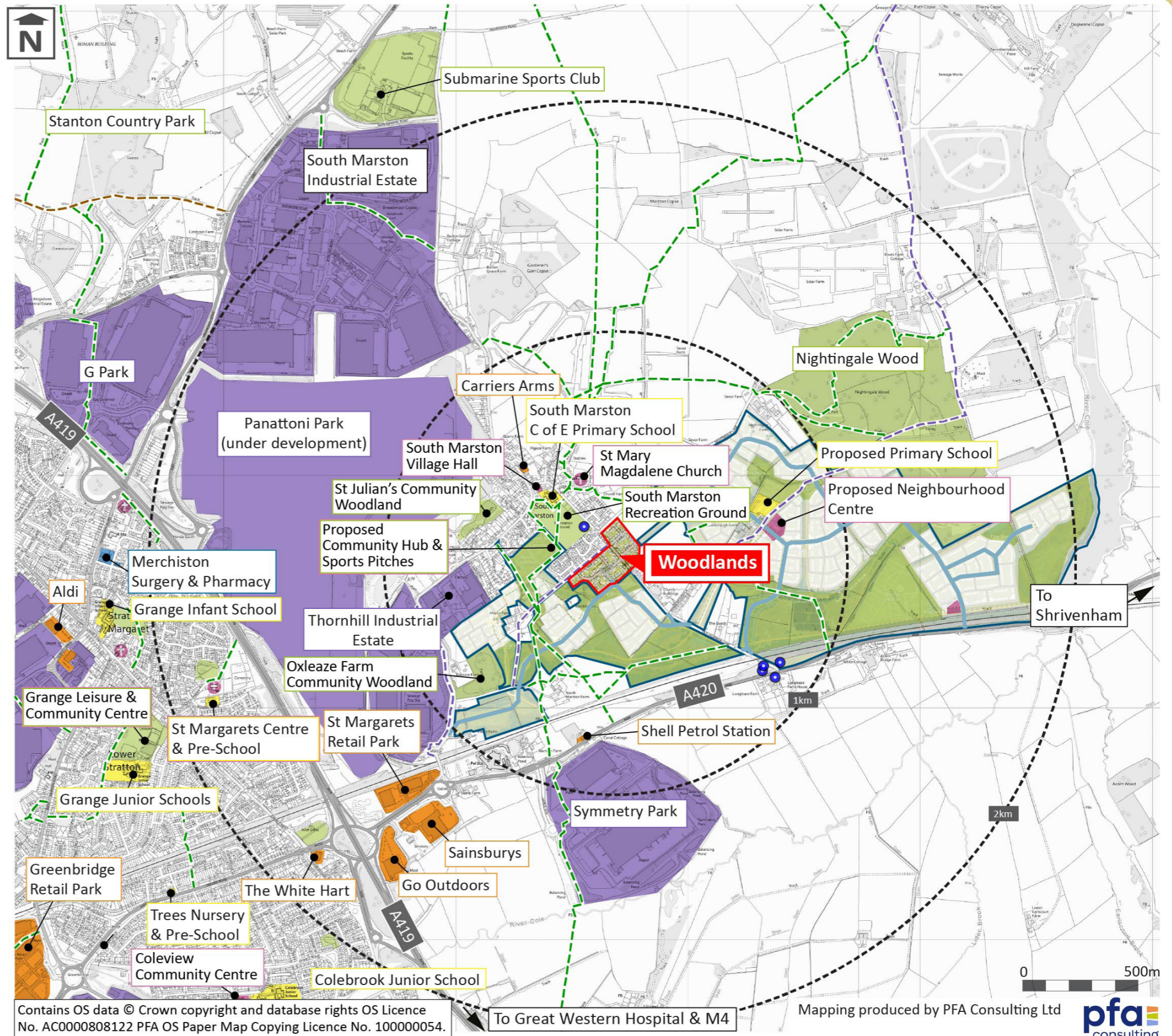


B South Marston Industrial Estate



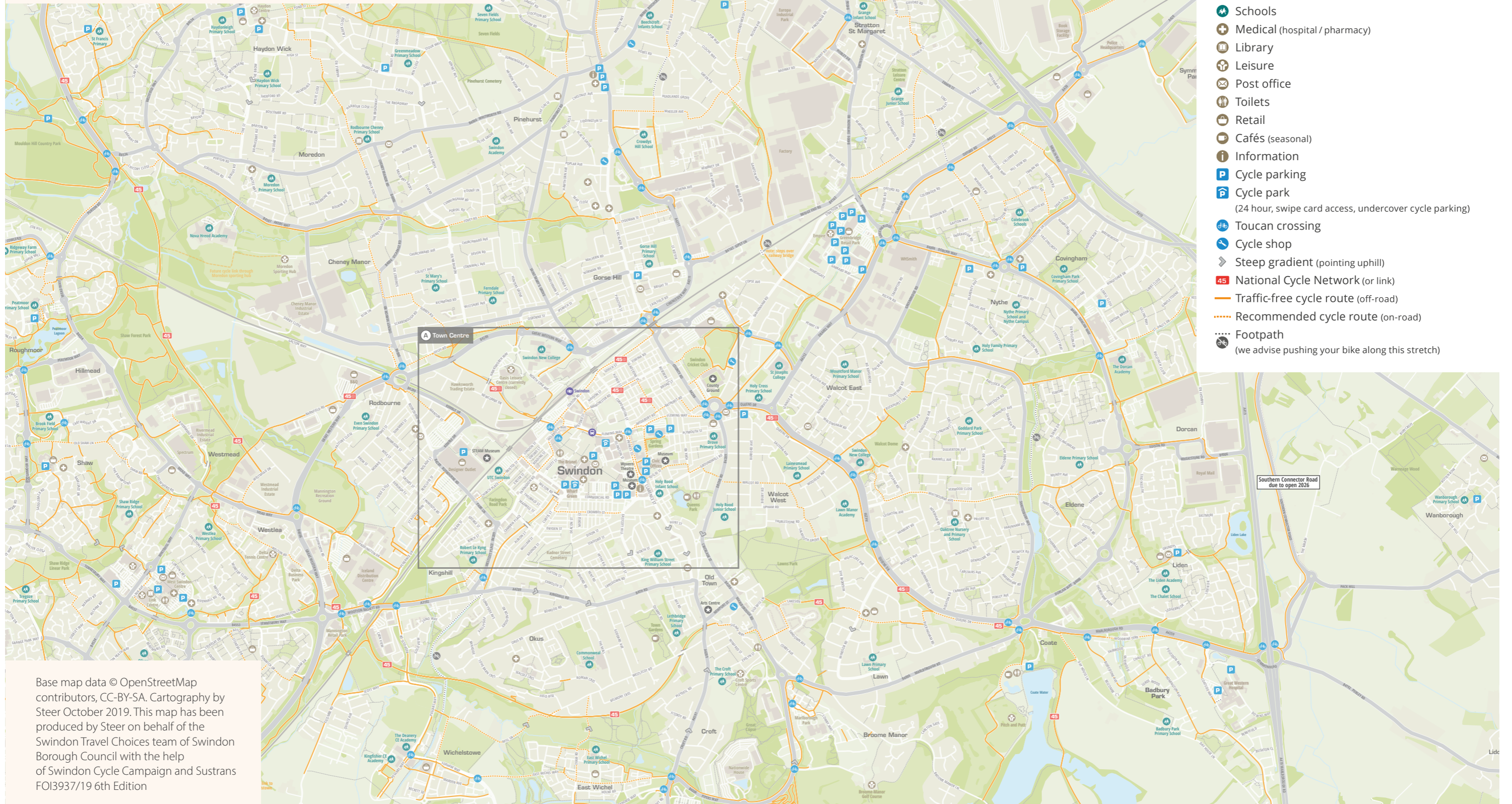
C Sainsbury's at Stratton

- | | | | |
|---|--------------------|---|--|
|  | Employment |  | Bus stop |
|  | School |  | Footpath |
|  | Leisure/Recreation |  | Bridleway |
|  | Health |  | Restricted byway |
|  | Retail |  | New Eastern Villages (indicative only) |
|  | Community | | |



Swindon cycle map

To obtain a hard copy, email info@swindontravelchoices.co.uk and provide your postal address.



Base map data © OpenStreetMap contributors, CC-BY-SA. Cartography by Steer October 2019. This map has been produced by Steer on behalf of the Swindon Travel Choices team of Swindon Borough Council with the help of Swindon Cycle Campaign and Sustrans FOI3937/19 6th Edition

Bus

You can access bus stops within a short walk (around 15 minutes) of your new home, on the A420 (either at Sainsburys or the bottom of Old Vicarage Lane). From here Stagecoach Gold S6 provides a regular service every 15 minutes to Swindon Town Centre and Faringdon / Oxford.

There is a bus stop in the village outside the development on Old Vicarage Lane. There are only a few services a day from this stop currently but more buses will run through the village once South Marston grows over the coming years.

As a guide we have provided a summary below of the available bus services and their typical frequencies.

Service	Route	Frequency	Operator
S6	Swindon Bus Station > A420 Sainsburys > Shrivenham > Watchfield > Faringdon > Oxford	Every 15 minutes (peak) Every 20 mins (Sat) Every 30 mins (Sun)	Stagecoach
23	South Marston Village - Greenbridge Retail Park - Swindon Town Centre	3 services per day each way (Mon to Sat)	Swindon Bus Company



Please find the latest timetables and maps in this pack, or visit the websites below.

Useful websites

- www.swindonbus.co.uk
- www.stagecoachbus.com
- www.swindontravelchoices.co.uk/plan-a-journey

Useful bus apps

- Stagecoach Bus App (Plan journeys, buy tickets)
- Swindon Bus (Swindon's Bus Company tickets)
- Bus checker (Find bus stops and track buses)



Taxi

Taxis can form an important part of sustainable journeys.

Many taxis are hybrids or 'green' vehicles, which help to reduce the impact of car journeys on the environment. Utilising taxis could save you money and help to reduce your carbon footprint!

There are a number of private hire taxi operators local to the area, through which taxis can be pre-booked.

Taxi companies in Swindon

Company	Telephone	App Available
Veezu (V cars)	01793 701701	✓
Cross Street Cars	01793 232323	✓
Connect Cabs	01793 238444	
1st Call Swindon taxis	01793 205121	
Safe Taxis Swindon	01793 979277	
A1 Swindon Taxis	01793 251251	
The virtual taxi	01793 297201	
121 Swindon taxis	01793 988862	



Car sharing

Car Sharing is when two or more people travel together in the same car. Many of us already car share informally, but if you regularly make long trips in the car alone (to work, for example) it may make more sense to get another person (or two or three) in your car and help share your petrol costs.

There are many benefits to car sharing;

- ✓ Opportunity to socialise
- ✓ Reduced fuel costs
- ✓ Less wear and tear on your car
- ✓ Useful for people with mobility difficulties (door to door travel)
- ✓ Time to relax without driving stress
- ✓ Provides a solution for travelling to and from areas not served by bus
- ✓ Reduces the number of cars on the roads, resulting in less congestion, less pollution and fewer parking problems

Car Share Swindon

Over 2500 people who live or work in Swindon have registered with www.carshareswindon.com. This is an online database that matches people together based on the routes and times that people travel. It's free and easy to register and chances are, you'll find someone going your way. Even if you only share once a week, you're helping to save money.



Electric vehicles

All new homes with garages or allocated parking will be equipped for charging electric vehicles, so if you are thinking about making your next car electric, you're one step closer. Away from home, there are a growing number of public chargepoints too.

To check out your nearest public charging points and the wider network, plus help with selecting the right car and calculating your cost savings, visit:

<http://www.swindontravelchoices.co.uk/electric-vehicles/>



Shopping

With online shopping you can do your shop from the comfort of your own home and have it delivered at a time to suit you from as little as a £1 delivery charge. Or you can collect from the store when you're out and about anyway, so no need for a specific shopping trip.

The supermarket websites now allow you to save favourites, so putting your weekly shop into the virtual basket is just a few clicks!

Benefits

- ✓ Save time, someone else is picking your items from the shelves
- ✓ Reduce stress, no trolley wars with other shoppers
- ✓ The groceries are dropped at your door

Useful websites

- Sainsburys www.sainsburys.co.uk/shop/gb/groceries
- Morrisons <https://groceries.morrisons.com/>
- Tesco www.tesco.com/groceries/
- Asda <https://groceries.asda.com/>
- Waitrose www.waitrose.com/ecom/shop/browse/groceries
- Ocado www.ocado.com/webshop/startWebshop.do

Local contacts

Government

South Marston Parish Council
<https://southmarston.org.uk/>

Swindon Borough Council
www.swindon.gov.uk

MP for South Swindon
<https://www.heidalexander.org.uk/>

Shopping

Sainsburys, Oxford Road
01793 828255

Morrisons, Dorcan
01793 399501

Co-op, Covingham Square
01793 522488

Schools

South Marston CE Primary School
<https://smcea.org.uk/>
01793 823379

Dorcan Academy
<https://www.dorcan.co.uk/>
01793 525231

Covingham Park Primary School
<https://www.cpps.swindon.sch.uk/>
01793 525465

Places of Worship

St Mary Magdalene Church, South Marston
<https://southmarstonchurch.wordpress.com/>

St Timothy's Church, Liden and
St Paul's Church, Covingham
<https://www.dorcanchurch.org.uk/>

Health

Great Western Hospital
www.gwh.nhs.uk
01793 604020

Gyms

Dorcan Recreation Centre
<https://www.better.org.uk/leisure-centre/swindon/dorcan-better-health-recreation-complex>
01793 423134

Simply Gym, Eldene
<https://simplygym.co.uk/gyms/swindon-east/>
01793 575526

Dining and Drinking

The Carrier's Arms, South Marston
01793 822051

The Carpenters Arms, South Marston
<https://www.carpentersarmsswindon.co.uk/>
01793 822997

The White Hart, Stratton
<https://www.whitehartstratton.co.uk/>
(01793) 822272

Exercise Opportunities

Swindon Shin splints - Free running group
<https://gouldings.wixsite.com/swindon-shin-splints>

Parkrun - Weekly 5km routes -
Lydiard Park and Sevenfields
<https://www.parkrun.org.uk/lydiard/>
<https://www.parkrun.org.uk/sevenfields/>

Let's Ride - Programme of free
guided rides in Swindon
<https://letsride.co.uk/>



Offers for residents of Woodlands

Try the bus for free

Each household at Woodlands is entitled to claim a week's free travel on the bus. Fill in our survey at <https://www.swindontravelchoices.co.uk/newdevelopments/woodlands/> and we'll work out which tickets will be useful to your household and get you started.

Borrow a Bike scheme

Fancy trying out a bike to see whether you'd want to purchase one afterwards? As part of our offer to new residents, bikes can be loaned for up to 6 weeks for a small deposit. There are a variety of bikes available, including electric and folding bikes. See the leaflet inside this pack for more details and simply complete the form at <https://www.swindontravelchoices.co.uk/newdevelopments/woodlands/> to apply.

Try the train for free

To help you get to know the rail network around Swindon, each household is entitled to claim free travel on GWR. This can be for commuting or leisure and gives you £20 towards your journey. Please note your voucher is valid only for your household. Simply complete the form at www.swindontravelchoices.org.uk/newdevelopments/woodlands to apply.



Travel Plans Team

Swindon Borough Council
Wat Tyler House
Beckhampton Street
Swindon
SN1 2JH

Transportplanning@swindon.gov.uk

www.swindon.gov.uk

www.swindontravelchoices.co.uk/newdevelopments

This document can be downloaded at:

www.swindontravelchoices.org.uk/newdevelopments

This information can be reproduced in large print
or other accessible formats by emailing:

customerservices@swindon.gov.uk

Information correct at January 2026